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# FACULTY DEVELOPMENT PROGRAM

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Management Simulation



## Introduction

Management educators understand the unique challenges in delivering a great learning experience. Understandably, lectures are supplemented by case discussions. Despite that, engagement among students remains low. Teaching through simulation can not only improve engagement, it also helps inculcate a sense of accountability as the participants are responsible for the performance in the simulation.

The low usage of simulation as a pedagogical tool stem from the lack of familiarity and requisite training among faculty members. This program will introduce the participants to simulation as a student and as a teacher. After completing the program, participants will be able to choose a simulation for their courses, understand how to deliver a class using simulation, and know how to evaluate a simulation.

## Program content

1. Introduction
  - a. What is simulation?
  - b. Why simulations are essential in management education?
2. Hands on practice with a simulation as a student
3. Choosing the right simulation for your class
4. Delivering a great student learning experience with simulation
5. Tracking and measuring engagement and performance

## Target Audience

The program will greatly benefit faculty members in all areas of management viz. finance, marketing, operations, human relations, organizational behaviour, communication, and strategy. Faculty members teaching undergraduate (BBA, B Com, BA in management areas etc.) or graduate courses (MBA, MMS, MS etc.) are welcome. Doctoral students in final stages of their PhD are also welcome.

## Batch Size

The program is interactive in nature. Therefore, a maximum of 30 participants are allowed on first come first serve basis.

## Pedagogy

The program will be use of Cesim Business Simulations to provide rich experience of being a student and a faculty.

## About Cesim:

Cesim Oy is the world's largest provider of business simulations. The company is headquartered in Helsinki, Finland and has been designing business simulations for Higher Education Institutions for over 25 years. The company has its footprints in more than 40 countries and is actively engaged with more than 1500+ Universities/Institutions worldwide. The company's Indian arm is headquartered at Bangalore.

## Programme Material

Programme kit will be provided on the day of inauguration.

## Program schedule

Program will start on September 26, 2022 (Monday) at 9:30 am and end on September 28, 2022 (Wednesday) 4:00 pm.

## Program Directors

Prof Vivek Kumar is the chairperson and faculty member of strategy area at IIM Kashipur. He has been delivering courses entirely based around simulation for more than six years covering more than one thousand unique students. He has also served as a consultant for Indian Council for Forest Research and Education and program director or instructor for Bharat Electronics Limited, Defence Research and Development Organization, and Indian Oil Corporation. He is a PhD from XLRI Jamshedpur and BE(Hons) from BITS-Pilani. He has worked in Mercedes-Benz R&D India prior to joining academics.

Mr. Varun Patil, is an executive with experience in areas of business strategy and product management. He is currently heading business operations for Cesim in India. He has been conducting simulation workshops for over 10 years and has been associated with leading corporate organizations like IOC, Arcelor Mittal. He has been designing and conducting simulation courses at leading B-schools including the legacy IIMs. Prior to joining Cesim, he was the co-founder of an advanced analytics company catering to financial institutions in the risk management domain and held various CXO designations during his tenure. He works as a strategy consultant for greenfield projects of multinational companies in India.

## Fees\*

Program fee: Rs 6000\*\* + GST per participant

Accommodation charge\*\*\*:

Rs 8000 per participant for 3 nights single seater.

Rs 4500 per participant for 3 nights on twin sharing basis.

\*Note 1: Fees once paid are not refundable as expenditure needs to be made before the program starts.

\*\*Note 2: Institutes nominating more than five participants will receive 20% discount on program fee.

\*\*\*Note 2: Participants can make their own accommodation arrangement in Kashipur to avoid paying accommodation charge. The institute will make best effort to organize accommodation for those participation who opt for it. In case the institute is not able to arrange accommodation, the entire accommodation charges will be refunded. There are several good hotels in Kashipur and participants will not have problem in securing accommodation on their own.

## Venue

Indian Institute of Management Kashipur

Kundeshwari, Kashipur 244713 Uttarakhand

## Logistics

Participants will make their own arrangements to come to Kashipur. The nearest airport is Pantnagar which is an hour drive from the campus. It has regular flights from Dehradun and Delhi. Alternatively, participants may take a train or taxi to the campus.

The accommodation will be arranged by IIM Kashipur in a 3 star hotel near the campus for 3 nights (September 25,26,27). The transportation to-and-fro from campus and hotel will be arranged by IIM Kashipur.

## Registration and Assistance:

To register, first fill the form: <https://forms.gle/fw1Sm6q5DiNvRrub9>.

You will be notified for payment of fees, and registration completes after fee payment only.



भारतीय प्रबंध संस्थान काशीपुर  
Indian Institute of Management Kashipur



For registration queries, please write to [mdp@iimkashipur.ac.in](mailto:mdp@iimkashipur.ac.in) with the subject 'FDP on Management Simulation' addressed to Mr Manoj Sharma with cc to [Vivek.kumar@iimkashipur.ac.in](mailto:Vivek.kumar@iimkashipur.ac.in) . Last date of registration is September 1, 2022.

For program related queries, please write to [Vivek.kumar@iimkashipur.ac.in](mailto:Vivek.kumar@iimkashipur.ac.in) or [varun.patil@cesim.com](mailto:varun.patil@cesim.com)