

# SUMMER PLACEMENT REPORT 2017-18



INDIAN INSTITUTE OF MANAGEMENT KASHIPUR

# INDIAN INSTITUTE OF MANAGEMENT KASHIPUR

## Summer Placement Report



*A dream doesn't become reality through magic; it takes sweat, determination and hard work.*

*- Colin Powell*



It is with great pride that IIM Kashipur announces the successful completion of the Summer Placement Process for the Batch of 2017-19 of its flagship Post Graduate Program in Management. Over the past 7 years, our students have left lasting impressions on recruiters by showcasing their extraordinary skills and talent in the industry.

This year, the institute witnessed participation from 66 esteemed organizations, offering 189 roles across various domains including BFSI, Consulting, Strategy, Sales and Marketing, Operations, HR, IT & Analytics.

We would like to express our sincere gratitude towards our recruiters who have once again reposed their faith in the institute by offering our students a plethora of coveted roles and niche profiles.

We have seen an overwhelming increase in the number of recruiters willing to partner with IIM Kashipur and we look forward to maintaining a mutually beneficial relationship with them.

We owe our success to the efforts of our students who have consistently performed well and brought laurels to the institute.

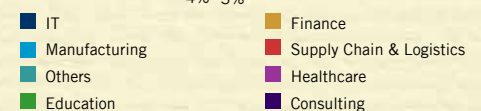
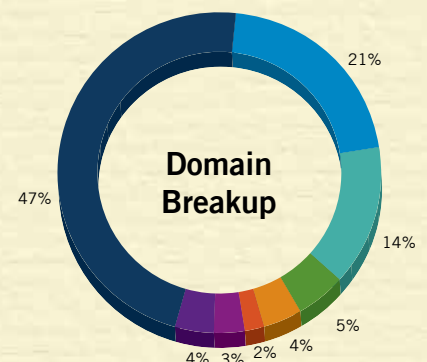
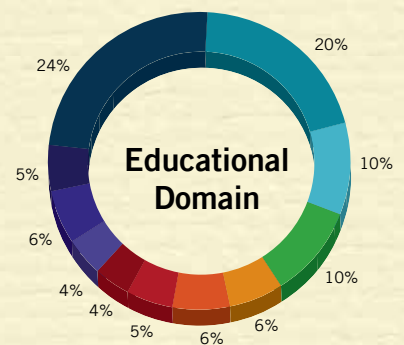
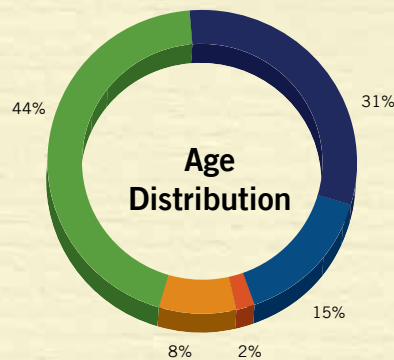
## Batch Pointers



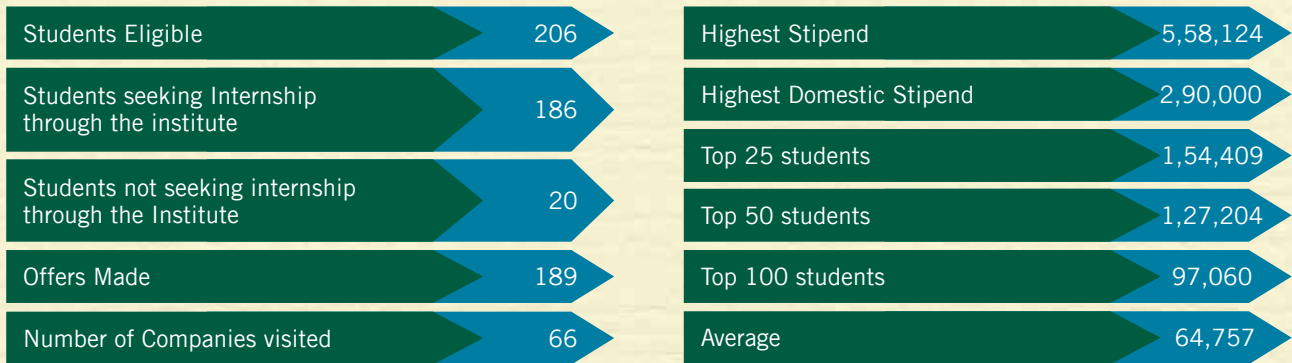
Batch Size  
**206**



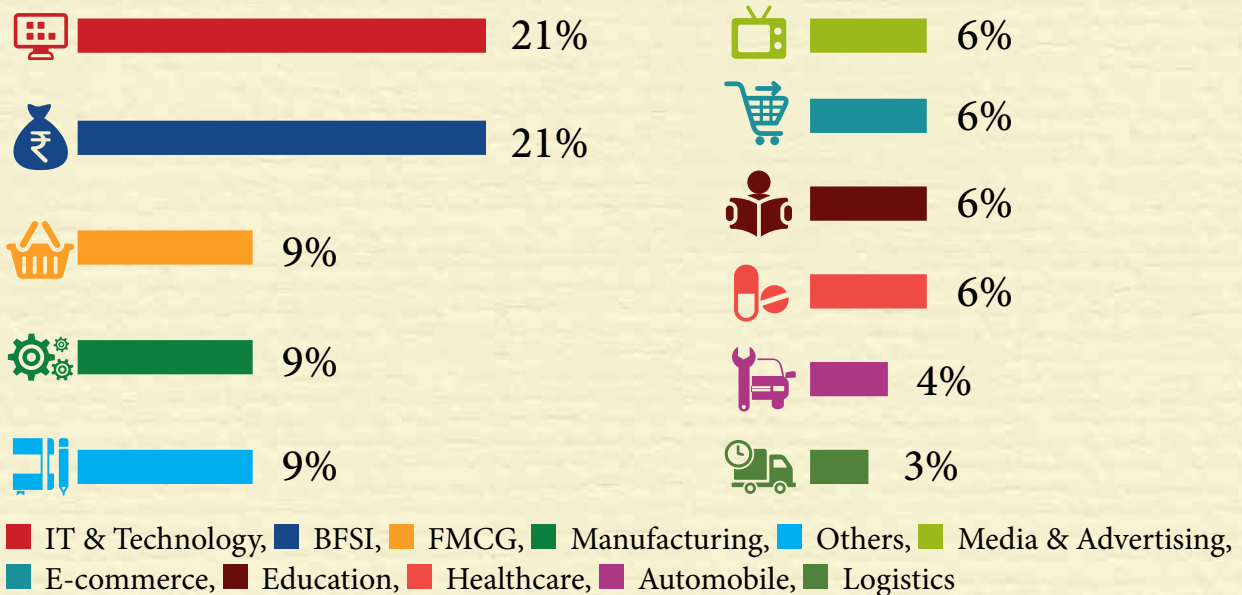
Average Work Experience  
**23**  
months



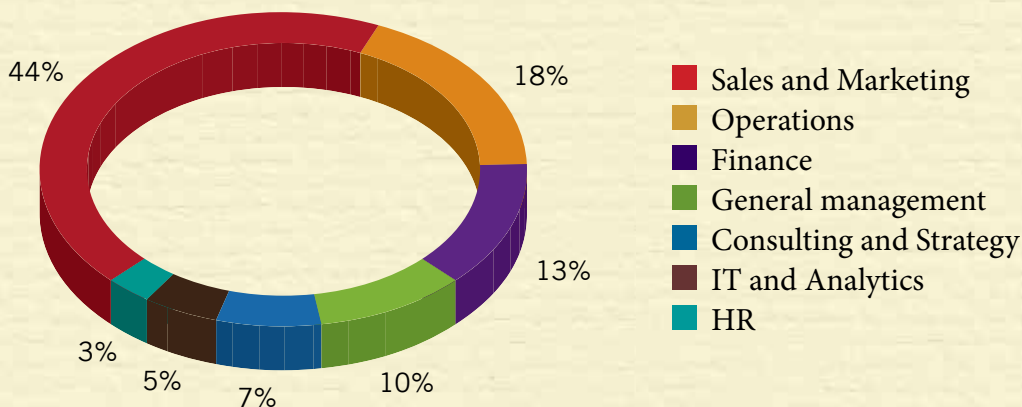
# Statistics of placement season



## Sector Wise Split-up



## Role Wise distribution

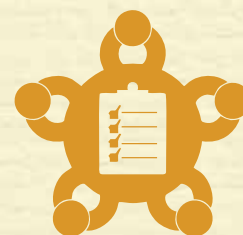


Industry leaders like Intuit, Hero MotoCorp, Tolaram Group, Tata Motors, HDFC Bank, Jubilant Foodworks, Wipro, VLCC, Polaris, Keya Foods, Bloomberg Quint, DS Group, etc. offered coveted profiles such as Market Research Analyst, Market Strategy Management Agri Marketing, Branding, Digital Marketing, Sales Planning, B2B, B2C, Relationship Management, Retail Marketing, Product Manager.



Finance was the highlight of this season, where students bagged roles like Corporate Finance, Investment Banking, Financial Modelling, Financial Analyst, Financial Research, Wealth Management, Risk Management, BFSI Analytics, Mergers and Acquisition, Portfolio Management, Project Financing, Development banking and financial inclusion., offered by organisations of repute such as Yes Bank, Fin Vista, ICICI Bank, RBL Bank, RBI, Muthoot FinCorp, Canara HSBC, Tata Capital, and JK Group.

IIM Kashipur remained a popular destination for major organisations such as Apollo Munich, Wipro, Safexpress, RBL Bank, Shree Malani Foams who offered roles such as Supply Chain Manager, Operations Manager, Project Manager, 3PL Operations, Transhipment and Delivery Manager, End To End Hub Operations, Floor & Stock Management.



Established players such as Media.net, Stryker, Vernalis, IndiaMart, Shree Malani Foams, etc. offered profiles like Business Analyst, Product Manager, Research Analyst, Data Mining, Social Media Analyst.

Emerson, Accenture Ventures, Pradan, Droom, Buchanan Group, etc. offered general management roles such as EA to CEO/CMO, Strategic Alliances and Partnership, Business Development Manager, Business Development Consultant, Corporate Advisory



The HR domain witnessed the participation of Safexpress, Indofil, Rubique, and more. They offered core profiles such as HR Analyst, HR Strategy, Talent Management, HR Operations, Career Matrix Management, Employee Welfare, Industrial Relations, Performance Management.

## Highlights of the season!



## Companies That Participated This Year

Buchanan	Accenture Ventures	Intuit India	Yes Bank	Hero Motocorp
Stryker	DS Group	RBI	Jubilant Foodworks	TATA Motors
ICICI	Tolaram	VLCC	Media.net	Bloomberg Quint
Wipro	Vernalis	RBL Bank	SEBI	Orthoheal
TATA Capital	Emerson	Apollo Munich	Malani Foams	Rubique
VKL Spices	Worldquant	Canara HSBC	Safexpress	Bodycraft
Landmark Group	DTDC	Finvista	HDFC Bank	Droom
JK papers	India Mart	Ginni Filaments	Moneyroller	IDBI Federal
Mobcast	Wishtree	Grarri	Mr. Kool	Pepbill
Pradan	Vowels	Kaushalya Foundation	Muthoot	Tax2Win
Prowisdom	Investor's Clinic	Healthcoco	Octane Marketing	TaxiVaxi
Marque Impex	Polaris Industries	Innolabz	Oriental Aggregate	Tek Navigators

# Our Partners in progress

 <p>WIPRO</p>	 <p>Accenture Ventures</p>	 <p>Tolaram Group</p>	 <p>Media.net</p>	 <p>Stryker</p>
 <p>Yes Bank</p>	 <p>Apollo Munich</p>	 <p>Muthoot Fincorp</p>	 <p>Jubilant Foodworks</p>	 <p>VLCC</p>
 <p>ICICI Bank</p>	 <p>RBL Bank</p>	 <p>Intuit India</p>	 <p>India Mart</p>	 <p>DS Group</p>
 <p>HDFC Bank</p>	 <p>Sanctum Wealth</p>	 <p>Droom</p>	 <p>Hero Motocorp</p>	 <p>Bodycraft</p>
 <p>Reliance Industries</p>	 <p>RBI</p>	 <p>Maruti Suzuki</p>	 <p>Emerson</p>	 <p>Safe Express</p>
 <p>VKL Spices</p>	 <p>TATA Capital</p>	 <p>TATA Motors</p>	 <p>Vodafone</p>	 <p>Buchanan Group</p>
 <p>Landmark Group</p>	 <p>TATA Steel</p>	 <p>TATA Power</p>	 <p>Deloitte</p>	 <p>Cipla</p>
 <p>JK papers</p>	 <p>JK tyres</p>	 <p>CUMI</p>	 <p>Canara HSBC</p>	 <p>World Quant</p>
 <p>Genpact</p>	 <p>Bloomberg Quint</p>	 <p>KPMG</p>	 <p>DTDC</p>	 <p>NABARD</p>
 <p>Pradan</p>	 <p>GSK Pharma</p>	 <p>Polaris industries</p>	 <p>PWC</p>	 <p>Money Roller</p>
 <p>Eveready Industries</p>	 <p>SEBI</p>	 <p>Ernst &amp; Young</p>	 <p>United Health Group</p>	 <p>TaxiVaxi</p>
 <p>JW Thompson</p>	 <p>Pepsi</p>	 <p>IDFC Bank</p>	 <p>Sharaf DG</p>	 <p>Kotak Bank</p>



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