

IIM
KASHIPUR

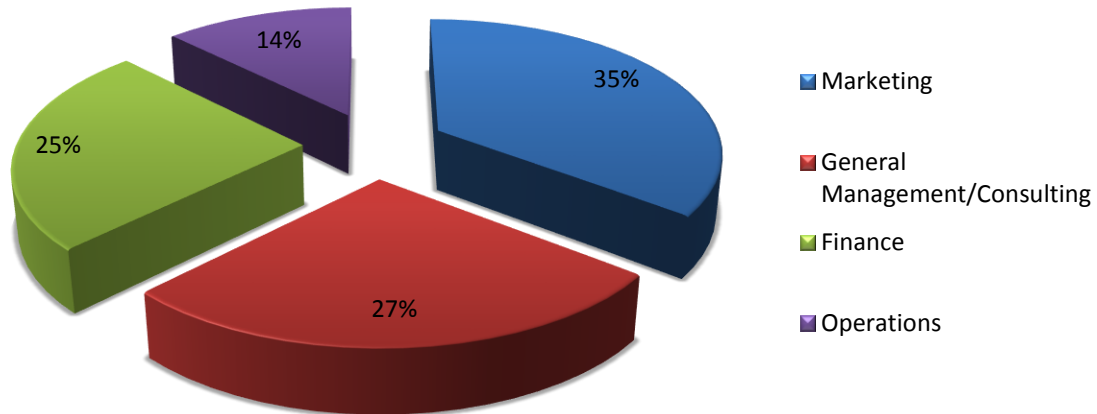
SUMMER PLACEMENT REPORT 2012-14



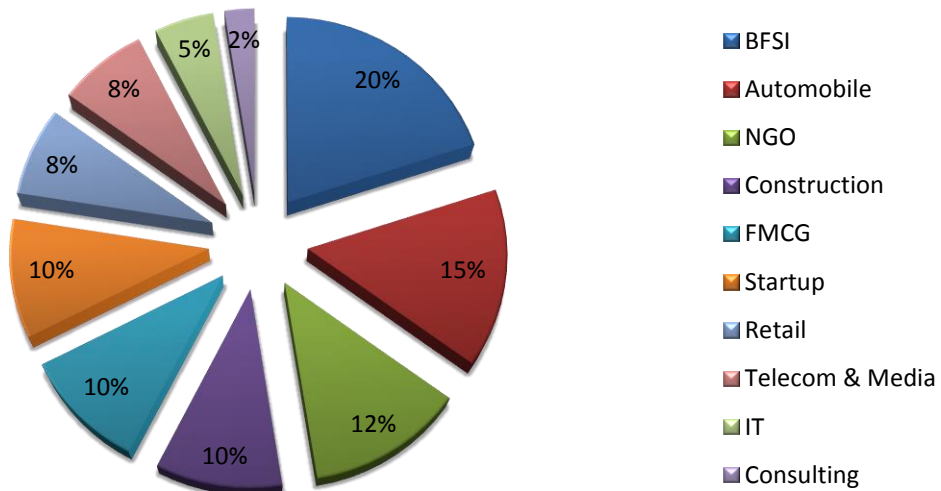
Indian Institute of Management Kashipur

IIM Kashipur has successfully concluded its summer internship process for the batch of 2012-14. The placement season witnessed participation from 28 companies extending 48 internship offers to 42 students who were offered internship across various domains, profile and geographies.

Domain-wise Breakup

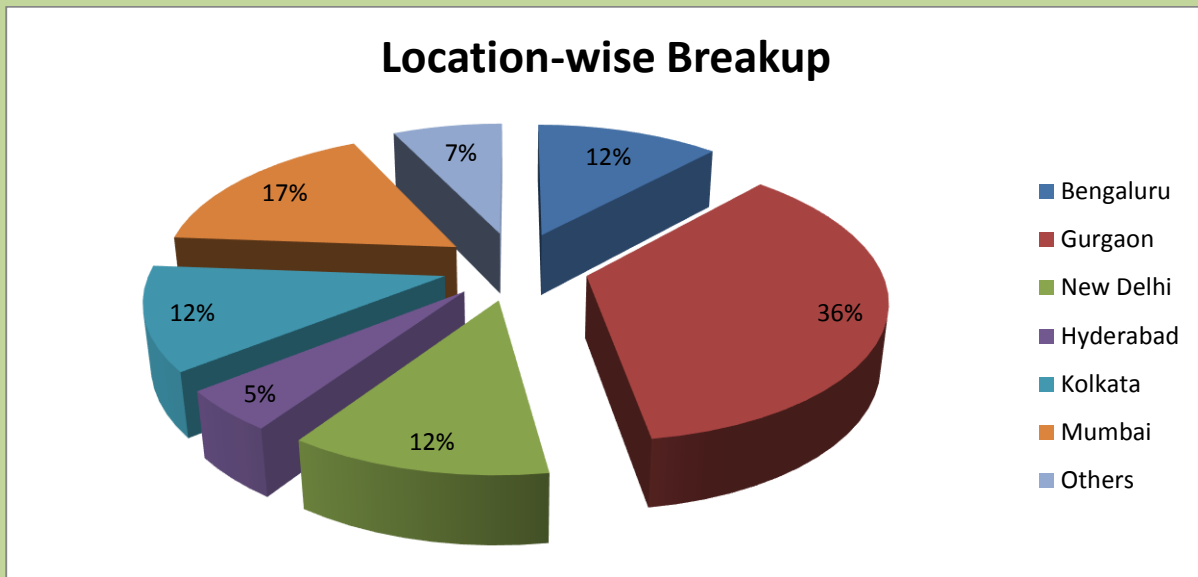


Sector Wise Distribution



For further details and press enquiries contact us at:

Address: Indian Institute of Management, Bazpur Road, Kashipur, Udham Singh Nagar, Uttarakhand–244713
 Email: placecomm@iimkashipur.ac.in | Ph: 05947-211920 | Fax: 05947-262820
 Website: www.iimkashipur.ac.in



Sales & Marketing

Sales & Marketing emerged as the most sought after area with 35% of the batch opting for it. The profiles offered were Rural Marketing, B2B, Product Development, Market Research, Social Media Marketing and Retail Marketing amongst many others. The major recruiters in this area were Binani Cements, PepsiCo, Reckitt Benckiser, Turtle, UB Group and Volvo Eicher.

Finance

This emerged to be the second most preferred area with 25% of batch opting for profiles offered in the domain. Diverse profiles were offered in the areas of Asset Management, Risk Management, Commodity Markets, Forex, Trade Finance, Business Intelligence, Financial Modelling, Project Advisory and Structured Finance by reputed firms like Central Bank of India, SS&C GlobeOp, ICICI Bank, Kotak Bank, NCDEX and Reliance Capital.

General Management/Consulting/Others

This domain was one of the most emerging and hot favourite among students. 27% students opted for profiles in these areas. The major firms were Array Consulting, Ernst & Young, Genpact, Teach for India, Tata Communication and Times Group which offered profiles of Due Diligence, Expansion Strategy, IT consulting, etc.

Operations

13% of the batch opted for the Operations Management domain. The major recruiters in the area were Emaar MGF, Maruti Suzuki, Hero MotoCorp and Honda.

For further details and press enquiries contact us at:

Address: Indian Institute of Management, Bazpur Road, Kashipur, Udham Singh Nagar, Uttarakhand–244713
 Email: placecomm@iimkashipur.ac.in | Ph: 05947-211920 | Fax: 05947-262820
 Website: www.iimkashipur.ac.in

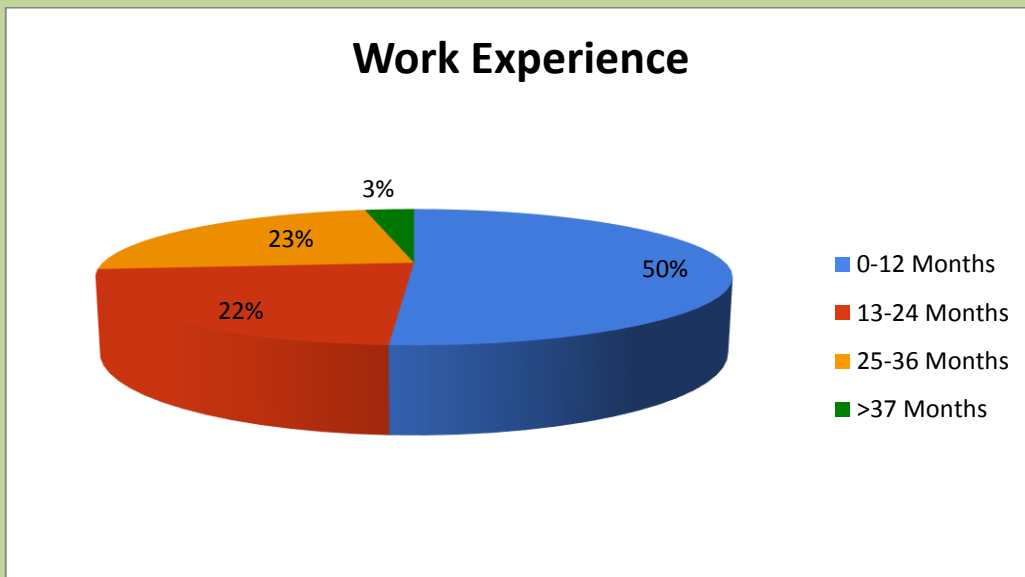
Students were offered profiles in Supply Chain Consulting, Quality Management, Kaizen and Materials Requirement Planning other than conventional profiles.

Placement Statistics:

| | |
|-------------------------------------|--------------|
| No of Companies participated | 28 |
| No of Students | 42 |
| No of offers made | 48 |
| Highest CTC | Rs. 1,70,000 |
| Average CTC | Rs. 43,952 |

Batch of 2012-14

The second batch of IIM Kashipur comes with a strong academic background and majority of the batch has prior work experience in industries like Banking, Manufacturing, IT, Market Research, Power, Education etc. There is a right mix of students wherein the average work experience of the batch is 26.29 months.



For further details and press enquiries contact us at:

Address: Indian Institute of Management, Bazpur Road, Kashipur, Udham Singh Nagar, Uttarakhand–244713
 Email: placecomm@iimkashipur.ac.in | Ph: 05947-211920 | Fax: 05947-262820
 Website: www.iimkashipur.ac.in

List of Esteemed Recruiters

| | | |
|----------------------------|-----------------|---------------------|
| Array Consultancy Services | ICICI Bank | Reckitt Benckiser |
| Binani Cement Ltd. | Ideal Insurance | Reliance Capital |
| Central Bank of India | IRRAD | Tata Communications |
| Ernst & Young | Khojguru | Teach for India |
| Emaar MGF | Kotak Bank | Times Group |
| Genpact | Maruti Suzuki | Turtle Limited |
| Giftxoxo.com | MyDeals247 | UB Group |
| SS&C GlobeOp | NCDEX | Volvo Eicher |
| Hero MotoCorp | Pepsi Co | Zimmer |
| Honda Cars India Ltd. | | |

For further details and press enquiries contact us at:

Address: Indian Institute of Management, Bazpur Road, Kashipur, Udham Singh Nagar, Uttarakhand–
244713 Email: placecomm@iimkashipur.ac.in | Ph: 05947-211920 | Fax: 05947-262820
Website: www.iimkashipur.ac.in