



# PLACEMENT BROCHURE

2024-2025



**INDIAN INSTITUTE OF  
MANAGEMENT KASHIPUR**



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# BOARD OF GOVERNORS



**Shri Sandeep Singh**  
Interim Chairperson, BoG IIM Kashipur  
Author and Independent Director



**Shri P.K. Banerjee**  
JS (Mgt & MC & Scholarship)



**Smt. Radha Raturi**  
Chief Secretary, Uttarakhand Government  
Uttarakhand Government Representative



**Shri. Arvind Mahajan**  
Founding Member of IIMPACT &  
Renowned Management Consultant



**Shri N K Mishra**  
IPS, SK-88, Retd.



**Prof. Kirti Sharda**  
Faculty in Organisational  
Behaviour Area IIM Ahmedabad



**Prof. Somnath Chakrabarti**  
Professor & Director (I/C),  
IIM Kashipur



**Prof. Kunal K Ganguly**  
Professor, IIM Kashipur



**Atul Kumar Srivastava**  
(I) Secretary to BoG,  
IIM Kashipur



# Message from Director

Dear Recruiter,

I extend my warm greetings to you.

I am extremely elated to invite you to IIM Kashipur, a scenic and serene attraction to those who believe in the settled majesty of the foothills and rise to the call of the mountains.

IIM Kashipur has become the cynosure of MBA aspirants and industries across the country and outside. Steadily, with its unwearied energy, IIM Kashipur has created a rich cultural diversity that values knowledge, community, and inclusivity.

Since its inception, IIM Kashipur is on a riveting journey of being and becoming the leader of tomorrow. The institute has successfully fostered a triad culture of learning, development, and execution. At the same time, we have drawn a tapestry of ethics and integrity in the psyche of every student, who carries the badge of IIM Kashipur.

Keeping up to its expectation, the institute has conceived a curriculum, incorporating valuable inputs taken from the industry experts. We have created FIED (Foundation for Innovation and Entrepreneurship Development) and DIC (Design and Innovation Centre), which embrace our students' learning towards entrepreneurial skills and design thinking. The centers create an environment for co-creation where we proactively engage with the vibrant civil society. Further, our well established 'Analytics Track' program with its advanced courses in data sciences and machine learning has eventually culminated in the launch of the MBA (Analytics) program this year.

Solving case studies, attending guest lectures and workshops, undertaking outbound programs, and participating in live projects make up a significant proportion of the students' managerial education. Their perseverance and curiosity, combined with our meticulous teaching methods, add many feathers to our cap. We take pride in our students as they triumph in various corporate and B-school competitions, thanks to the hands-on training on multiple aspects of management as they expose themselves to day-to-day functions of the campus. Our students bring in a global perspective with themselves by being part of the international exchange programs with renowned academic institutions across the world.

I express my sincere gratitude to our past recruiters and partners in progress who have always recognized this institute to its true potential.

We, at IIM Kashipur, aim to contribute a quality workforce to the economy, which would be trusted for its impeccable style of working. It gives me immense pleasure to invite you to come and meet the enthusiastic students who are ready to manoeuvre the world.

**Prof (Dr.) Somnath Chakrabarti**  
Professor & Director (I/C),  
IIM Kashipur

# Message from Chairperson Placement

Dear Recruiter,

Greetings from IIM Kashipur!

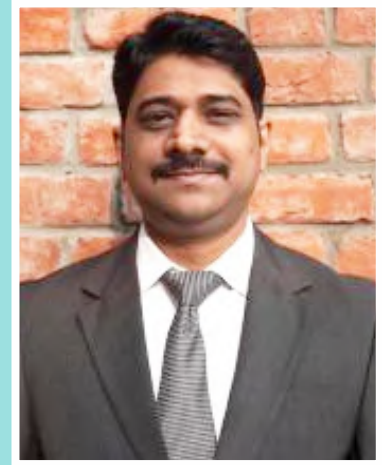
It is my absolute pleasure to invite you to engage with IIM Kashipur for the placement of our MBA and MBA (Analytics) students. Both courses are unique within the Indian management education system and aim to produce industry-ready candidates with academic excellence. The Institute's vision is to develop leaders who create a positive societal impact in a changing world and drive economic growth while ensuring sustainability within the country and at a global level.

We also prioritize aligning each candidate's individual aspirations with industry requirements in the best possible way. Our recruiters have greatly contributed to the growth of our organization and students by exposing us to global standards, practical management thinking, and a strong sense of social responsibility.

Over the past 13 years, our students, now spread across various sectors and roles, have consistently exceeded recruiter expectations and established a strong identity for the institute.

The Batch of 2023-2025 at IIM Kashipur offers an exceptional level of cultural, professional, and academic diversity, enabling us to provide you with candidates well-suited for diverse positions. These students, with their educational brilliance, professional experience, and grounded values, are poised to drive organizations and economies toward a better future.

Therefore, I cordially invite you to participate in the final placements for the Batch of 2023-2025, and summer internship for Batch of 2024-2026 and look forward to building a long-term, mutually beneficial relationship between our organizations.



Dr. Utkarsh, Chairperson – Placement and Corporate Relations



Dr. Deepak Verma, Chairperson – Placement and Corporate Relations

Why

# IIM

# Kashipur

## Strategic Location:

- Situated near Rudrapur, Uttarakhand Industrial Belt.
- Engagements with prominent companies.
- Easy access to Nainital, Jim Corbett, and other tourist destinations.
- Airport connectivity: 1 hr from Patnagar Airport and 4 hr from New Delhi Airport.



## Campus Excellence:

- Around 200 Acre Campus in the lap of nature.
- Lush green surroundings and fully connected facilities.
- Green campus with radiant cooling and solar lighting.
- Healthy dining options at the student-run mess and a well-equipped gym.

## Library and Resources:

- State-of-the-art library with premium databases and journals.
- Empowering insights with real-time industry data through softwares such as Tableau and Power BI.
- Full-fledged e-library services.
- Collection of 11,520 printed books predominantly related to management and allied subjects.

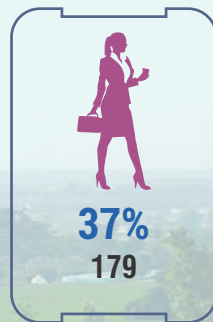
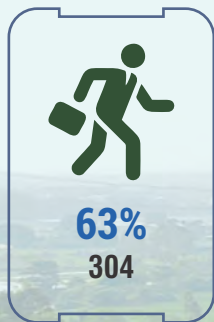
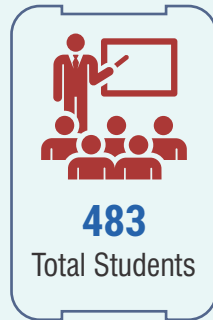
## Diversity:

- Batch has academic diversity with 54% engineers, 21% Commerce graduates, 11% Science & Arts graduates.
- Batch has gender diversity with 37% females.
- Comprehensive infrastructure to ensure accessibility for everyone, including those with special mobility needs.

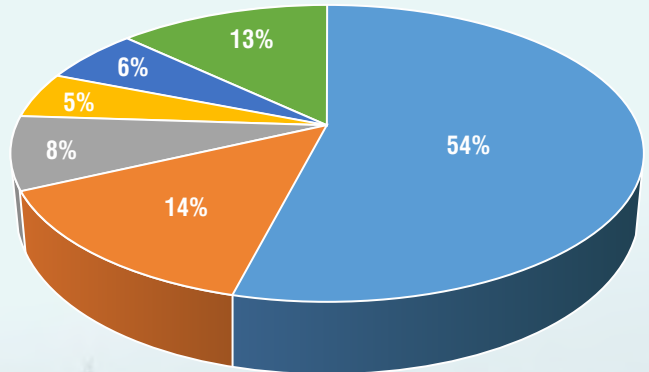
# Key Highlights of

# BATCH 2023-25

TOTAL STUDENTS

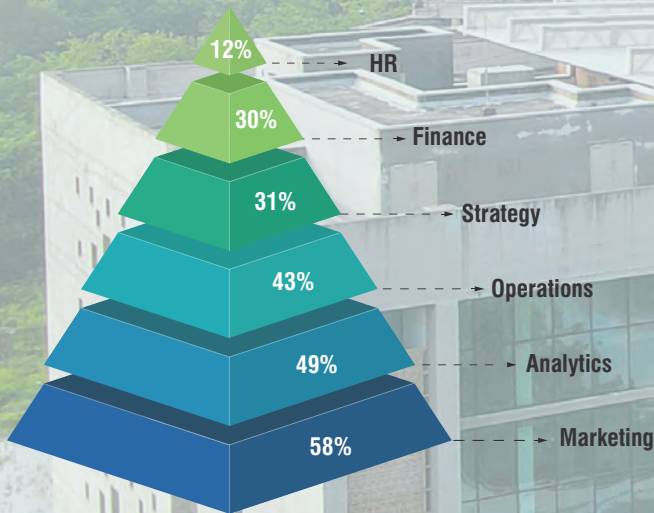


## EDUCATIONAL BACKGROUND- UNDER GRADUATION

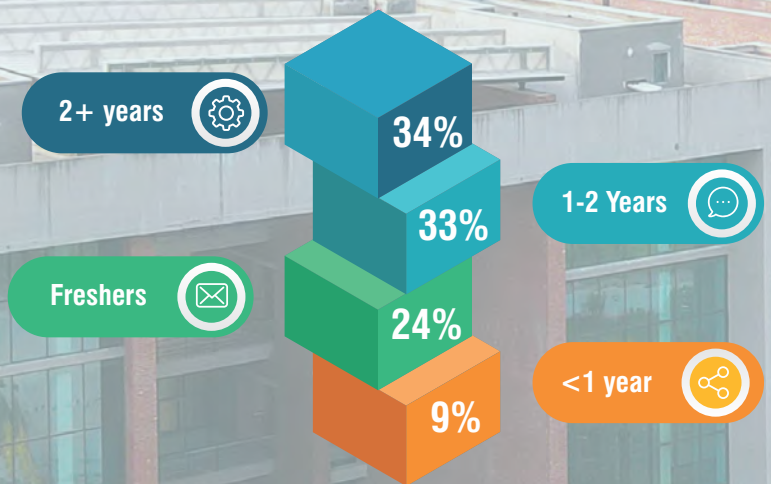


Engineering Commerce Management  
Arts Science Others

## Specialization



## Work Experience



## Work Experience by sector

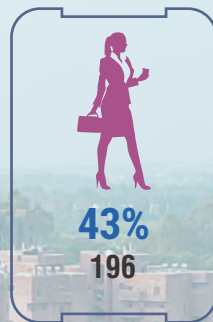
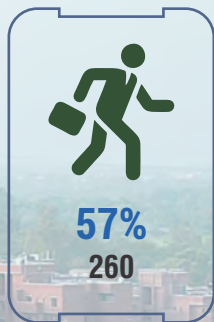
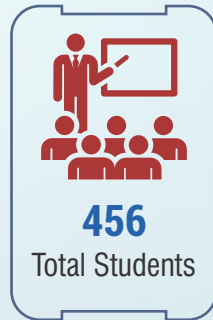




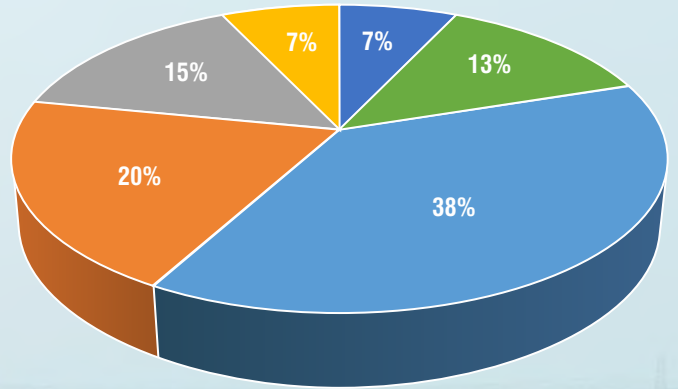
# Key Highlights of

# BATCH 2024-26

**TOTAL STUDENTS**

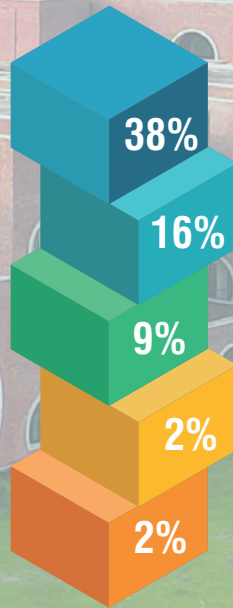


**EDUCATIONAL BACKGROUND- UNDER GRADUATION**

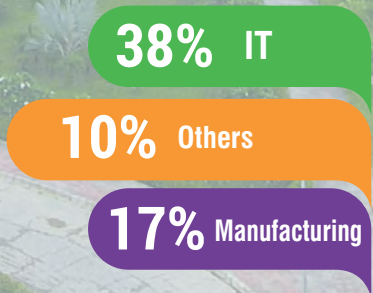


- Engineering
- Commerce
- Science
- Others
- Arts
- Management

## Work Experience



## Work Experience by sector





भारतीय प्रबंध संस्थान  
काशीपुर  
INDIAN INSTITUTE OF MANAGEMENT  
KASHIPUR

# Programs Offered



## Master of Business Administration program (MBA)

At IIM Kashipur, the MBA course emphasize critical thinking, innovation, and entrepreneurship. Students are encouraged to step out of their comfort zones through various courses. The Experiential Learning course connects students with societal development and regional growth. Our goal is to prepare visionary leaders for the new economy, addressing grassroots issues while fostering synergy between academic pursuits, student activities, and placement realities.



## Master of Business Administration Analytics (MBA Analytics)

The MBA in Business Analytics is a rigorous two-year residential program designed for participants aiming to lead in the field of data analytics. It equips students with a blend of managerial and analytical skills, enabling them to tackle complex business challenges. The curriculum emphasizes data-driven decision-making, communication, and specialization through electives. Additionally, students engage in a dissertation component to explore their research interests and gain valuable skills. The faculty, with industry experience, ensures a holistic learning experience for future-ready business leaders.





## MBA COURSES

### Term I

Business Statistics  
 Financial Accounting  
 Financial Markets  
 Microeconomics  
 Marketing Management-I  
 Organizational Behaviour  
 Workshop- Computational Tools for Business

Strategic Management  
 EL-Environment and Sustainable Business Practices  
 EL-Unlocking Rural Potential  
 EL-MSME Development  
 Seminar on Research Methods  
 Business Computing-II  
 Data Management and Big Data  
 Data Visualization

### Term II

Decision Modelling  
 Organizational Design  
 Management Information Systems  
 Corporate Finance  
 Marketing Management II  
 Operations and Supply Chain Management  
 Macroeconomics and Public Policy  
 Entrepreneurial Organization and Society  
 Legal Aspects of Business  
 Critical Thinking  
 Interpersonal Skills  
 Business Computing 1  
 Introduction to Business Analytics

### Term III

Analytics for Business  
 Business Ethics  
 Design Thinking and Innovation  
 Leadership  
 Leadership Communication  
 Management Accounting  
 Marketing Research  
 People Management in Organizations



# Elective Offerings for 2023-2025 (Indicative)

## IT and Analytics

- Operational Intelligence and Observability
- Data Science and Machine Learning
- IT Consulting
- Social Media & Web Analytics
- Artificial Intelligence & Deep Learning
- Automated Data Collection
- Information and Network Security
- Digital Transformation
- Artificial Intelligence in Cloud
- ML Applications with Spark

## Marketing

- Consumer Behaviour
- Services Management
- Customer Relationship Management
- Sales & Distribution Management
- Advanced Media Marketing
- Digital Marketing
- Product and Brand Management
- Marketing Analytics
- Application of Design Thinking
- Retail Management
- Marketing Strategy
- Pricing Management
- Social Marketing
- International Marketing

## Organizational Behavior and Human Resources

- Employee Training & Development
- Strategic Lean Change Management
- Talent Management for Organizational Excellence
- Emotional Intelligence & Organizational Excellence
- Cross Cultural Leadership
- Leading High Performing Teams
- HR Analytics

## Operation Management & Decision Sciences

- Industry 4.0: Transforming Business Operations
- Statistical Learning Models for Managers using R
- Quality Management and Six Sigma
- Logistics Management
- Project Management
- Supply Chain Analytics
- Inventory Management
- Technology Innovation Management: Towards Operational Excellence

## Total subjects in Domain



## Economics

- Applied Econometrics for Managers
- Economics of International Business
- Economics of Strategy
- Behavioural Economics for Decisions
- Growth, Development, and Indian Economy
- Applied Time Series Econometrics
- Economics of Sustainability: Opportunity for Corporates
- Game Theory, Experiments, and Behaviour

## Finance & Accounting

- Business Valuation
- Financial Derivatives
- Fixed Income Markets
- Financial Risk Measurement and Management
- Merger & Acquisition
- Behavioural Finance
- Financial Statement Analysis and Forensic Accounting

## Strategy

- Corporate Sustainability Strategy
- Strategies for Emerging Markets
- Management Consulting
- International Business

## Communications

- Media and Entertainment Business Management
- Corporate Communication and Crisis Management
- Movies for Management
- Content Development Strategy for Social Media Campaigns

# Other Academic Activities (2023-2025)

## Experiential Learning:

- Experiential Learning has been introduced as a mandatory course that spans for the entire two years. Most significant engagement emerges in the second year of the curriculum, where MBA students spend the entire year working with organizations on developmental agenda along with fieldwork. The outcomes of experiential learning on social engagement and societal impact are channeled through its three verticals-
- Environmental and Sustainable Business Practices (ESBP)
- Unlocking Rural Potential (URP)
- MSME Development
- Entire MBA batch gets fragmented into finite student groups to address diverse yearlong projects.
- In the last academic year (2023-2024), EL was catering 55 unique projects by engaging 231 MBA students and numerous partner organizations.

## Industry Workshops:

- The goal of the industry workshops is to acquaint the MBA participants, at IIM Kashipur, with the latest business practices in the industry and the economy through directed interactions with practitioners.
- Contemporary Banking Practices and Trends-**Finance**
- Fintech: Applications in Business-**Finance**
- Investment Banking & Capital Markets-**Finance**
- Digital Resilience in a Hybrid Working and Evolving Digital World-**HR**
- Supply Chain Planning & Synchronization: Using SAP IBP & Advanced Analytics-**Operations**
- Information Technology Product Management-**IT and Analytics**
- Digital Business Transformation-**IT and Analytics**
- Marketing of high technology products and services-**Marketing**
- AI powered precision marketing-**Marketing**
- Mastering the Art of Effective Communication in Business-**Communication**

## Live Projects:

- Live projects, managed by the Placement Committee and Industry Interaction Committee at IIM Kashipur, offer a unique remote micro-internship experience for students. These projects enable students to apply theoretical knowledge to real-world challenges, providing organizations with fresh insights and innovative perspectives.

The following firms have previously offered live projects:

- Perceptive Analytics
- Takshashila Consulting
- Reliance Retail
- Yugma.AI
- DS Group
- Mobile Premier League
- Flipkart
- Invest India
- iQuanta
- WorkWall / Proso.ai
- HDFC Life
- Swiggy
- and many more...

## International Exchange

- The flagship student exchange program, students from IIM Kashipur can complete their one trimester in one of the partner universities. It aims to send the best of students to its partner institutes, where students are evaluated on several parameters before getting nominated. Also, IIM Kashipur hosts exchange students from its partner institutes, which is a culturally and academically immersive program.

**15+** Partnerships and Collaborations with International Universities

## Affiliations:



CFA Institute affiliated for comprehensive CFA level courses



PMI authorized training partner for CAPM and PMP Certifications



Affiliated with Grant Thornton for Lean Six Sigma Green and Black Belt

# Students Corner

## Committees

- Academic Committee
- Cultural Committee
- International Relations Committee
- Mess Committee
- Alumni Relations Committee
- Infrastructure and IT Committee
- Media and Public Relations Committee
- Sports Committee



## Cells

- Creative Studios
- Experiential Learning Cell
- Prep Cell
- Team Corpus
- Team Insite
- E - Cell
- Parivartan
- Sponsorship Cell
- Team Impact
- Agnitraya



## CLUBS

### Academic

- Consilium
- Economics Club
- Hrhythm Club
- OnYourMark- Marketing Club
- OSM Club
- The Finance Club
- Titan - The IT and Analytics Club

### Non-Academic

- Expedition Club
- Foreign Language and Culture Club
- Gambit
- Kaptured - Photography Club
- The Literary Club
- Parwaaz
- Quest - The Quiz Club
- Reverb - The Music Club
- Spectrum
- The Motion Picture Club
- Wellness Coordinators
- Xtatic-Dance Club



# Placements at IIM Kashipur

IIM Kashipur has a stellar track record of securing exceptional placements for its graduates. Our students from the previous batches have consistently landed coveted positions with renowned organizations in India and abroad. This success is a testament to our commitment to providing a world-class management education that equips you with the skills and knowledge to thrive in the competitive job market.

The two-year flagship Master of Business Administration and the Master of Business Administration (Analytics) programs go beyond traditional classroom learning. We employ a unique andragogical approach, specifically designed for adult learners, that emphasizes practical application and real-world scenarios. Our dedicated faculty fosters the development of critical managerial skills, strong leadership qualities, and in-depth functional competencies. Through a carefully curated curriculum and innovative pedagogy, you will hone your decision-making abilities, problem-solving skills, and analytical prowess.

Understanding the importance of industry exposure, IIM Kashipur actively fosters strong industry-institute collaboration. We believe in building mutually beneficial relationships with leading organizations like yours. These collaborations take various forms, including guest lectures, industry seminars, and other interactive learning activities. We are confident that our students are a perfect fit for your esteemed organization. This talented and enthusiastic pool of graduates is ready to make a significant contribution to your workplace. We invite you to participate in our summer and final placement season, commencing in September 2024.

For your reference, we have included a detailed placement calendar outlining the key events:

<b>PGP</b>	<b>Summer Internships</b>	<b>Final Placements</b>
Pre-placement presentations by companies	August - September	August - September
On-campus process	September - February	September - February

We encourage you to explore our placement brochure and student profiles for the 2024-2026 batch (summer internships) and the 2023-2025 batch (final placements) to gain a deeper understanding of the exceptional talent pool that awaits you at IIM Kashipur.

## The IIM Kashipur Advantage

Our CoEs offer a unique advantage to students, faculty, and industry partners alike. Students gain exposure to cutting-edge research projects, interdisciplinary collaboration, and the opportunity to contribute to solutions with real-world impact. Faculty members benefit from a stimulating environment that encourages intellectual exchange and fosters groundbreaking research. Industry partners have the opportunity to collaborate with our CoEs on projects that address their specific needs and benefit from the expertise of our faculty teams. By fostering innovation, collaboration, and knowledge exchange, IIM Kashipur's Centers of Excellence are at the forefront of tackling complex challenges and driving positive change.

IIM Kashipur fosters a culture of innovation through three Centres of Excellence (CoEs) that serve as hubs for interdisciplinary research, collaboration, and knowledge exchange. These centres bring together faculty expertise to tackle real-world challenges:

- Design Innovation Centre (DIC) – NAVAASHAY
- Centre of Excellence in Public Policy and Government (CoEPPG)
- Foundation for Innovation & Entrepreneurship Development (FIED)



# Samanvaya



## Corporate Engagements

### Samanvaya: 2024



### Samanvaya: Reflecting on Our Journey

Samanvaya—a Sanskrit term meaning “confluence” or “harmony”—is a flagship event organized by IIM Kashipur. This prestigious conclave serves as a melting pot of ideas, insights, and expertise, bringing together industry stalwarts, academicians, and students. The event aims to explore contemporary HR challenges, celebrate best practices, and envision the future of human resources.

### Perennial

The Annual HR Summit, Perennial organized by IIM Kashipur, focused on the theme "Future-Ready HR: Nurturing Talent for Tomorrow's Success." The event gathered industry leaders to discuss strategic HR management, continuous learning, and innovative employee engagement. Experts highlighted the need for adaptive strategies to thrive in the evolving HR landscape.



### Manthan

Manthan, a premier conclave organized by IIM Kashipur, is strategically crafted to delve deep into the evolving dynamics of the current business environment. This thought leadership event brings together eminent industry stalwarts, seasoned academics, and forward-thinking professionals to exchange knowledge, explore emerging trends, and address the pressing challenges shaping the future of management and business strategy.







## Corporate Competition Achievements 2023-2024

*"Victory is not the most important thing; what matters is to fight well." - Pierre de Coubertin*

At IIM Kashipur, we believe in fostering not just academic excellence, but also practical problem-solving skills that thrive in the dynamic business world. Our students consistently demonstrate this by excelling in prestigious corporate case competitions. These victories are testaments to the rigorous training and exceptional talent nurtured within our institute.

Our case competition champions are honed through a unique blend of theoretical knowledge and practical application. They learn to dissect complex business problems, analyse vast amounts of data, and develop innovative solutions that impress industry leaders. This journey is fuelled by the guidance of our esteemed faculty and the collaborative spirit that permeates our classrooms.

The victories achieved by our students extend far beyond trophies and accolades. They are validations of the transformative learning experience offered at IIM Kashipur. Each win showcases the ability of our students to think critically, act strategically, and communicate effectively under pressure – qualities highly sought-after by top recruiters.

This commitment to excellence is reflected in our national ranking. IIM Kashipur secured an impressive Rank 8th in the all-India B-School Unstop Rankings, a testament to the consistent success of our students in the corporate competition arena.

 <p><b>8</b> UNSTOP COMPETITIVE Colleges 2023</p>	 <p>Reliance Industry Limited <b>NATIONAL WINNERS</b></p>	 <p>TATA Steel Limited <b>NATIONAL WINNERS</b></p>	 <p>Xiaomi <b>NATIONAL WINNERS</b></p>
 <p><b>3</b> NATIONAL WINNERS</p>	 <p>TATA STEEL We Also Make Tomorrow TATA Steel Queerious2.0 <b>NATIONAL FINALIST</b></p>	 <p>Air India SOAR <b>NATIONAL FINALIST</b></p>	 <p>IDFC FIRST Bank FAME 3.0 Safe Highways Challenge <b>NATIONAL FINALIST</b></p>
 <p><b>3</b> NATIONAL FINALISTS</p>	 <p>Flipkart Wired 7.0 Flipkart Wired 7.0 <b>NATIONAL SEMI-FINALISTS</b></p>	 <p>TRENSETTER DS Trendsetter 2.0 <b>NATIONAL SEMI-FINALISTS</b></p>	 <p>Samsung E.D.G.E. 8.0 <b>NATIONAL SEMI-FINALISTS</b></p>
 <p><b>27</b> NATIONAL SEMI- FINALISTS</p>	 <p>V-GUARD big V Guard Big Idea Business Plan Contest 2023 <b>NATIONAL RUNNER-UP</b></p>	 <p>LogicOn Logicon <b>NATIONAL RUNNER-UP</b></p>	

# Student Testimonial

## MBA

**1) Ashwin Murali (PGP 2013-15)**

I owe a large part of what I am today to IIM Kashipur, its incredible faculty and the whole ecosystem of the institute. It shaped me, taught me numerous things and provided me with a network that I cherish. Forever grateful and will forever be a proud alumnus of IIM Kashipur.

**2) Davinder Yadav (PGP 2014-16)**

The program pedagogy offered by IIM Kashipur aligns with the best industry standards, enabling me to enhance my understanding of the global landscape across various categories. The program not only provides theoretical knowledge but also offers real-life experiences through managing committees, clubs, and social initiatives. These experiences have been invaluable in shaping my understanding of leadership, teamwork, and problem-solving.

**3) Srinath Reddy Addugala (PGP 2015-17)**

IIM Kashipur has been the greatest experience of my life. I can say subjectively, the knowledge gained in the two years of the program is equivalent to the knowledge gained in the rest of my life. Whenever I think of IIM Kashipur, my memory is filled with fond memories of intellectual discussions in the classroom and in the evening strolls with friends. They were truly the best days of my life.

**4) Anubhav Mukherjee (PGP 2015-17)**

My 2-year journey at IIM Kashipur was more than just education; it was a personal transformation. Inside and outside the classroom, I learned invaluable lessons that shaped my career and who I am today. This experience was a true cornerstone in my professional and personal growth.

**5) Roop Pratim Datta (PGP 2016-18)**

IIM Kashipur is a pillar in my life. It has built me up to what I am today. I shall forever remain grateful to the institution for

bestowing me with amazing professors and even more amazing friends, who I cherish to this day. I have completed one lap from being in the classrooms as a student, to being a guest lecturer. It has been a fulfilling form of giving back to my alma mater. And I intend to give back as long as I can, and carry the banner of the institution, far and wide.

**6) Kashi Venkatesh (PGP 2017-19)**

IIM Kashipur will always be my home. The value it offers is beyond the excellent academic curriculum. The culture on the campus, the freedom, and the learning it gives are definitely a worthwhile experience. How can I not mention the excellent faculty. The memories of the campus are still fresh and will be there for a lifetime.

**7) Vishvendera Singh Tomar (PGP 2018-20)**

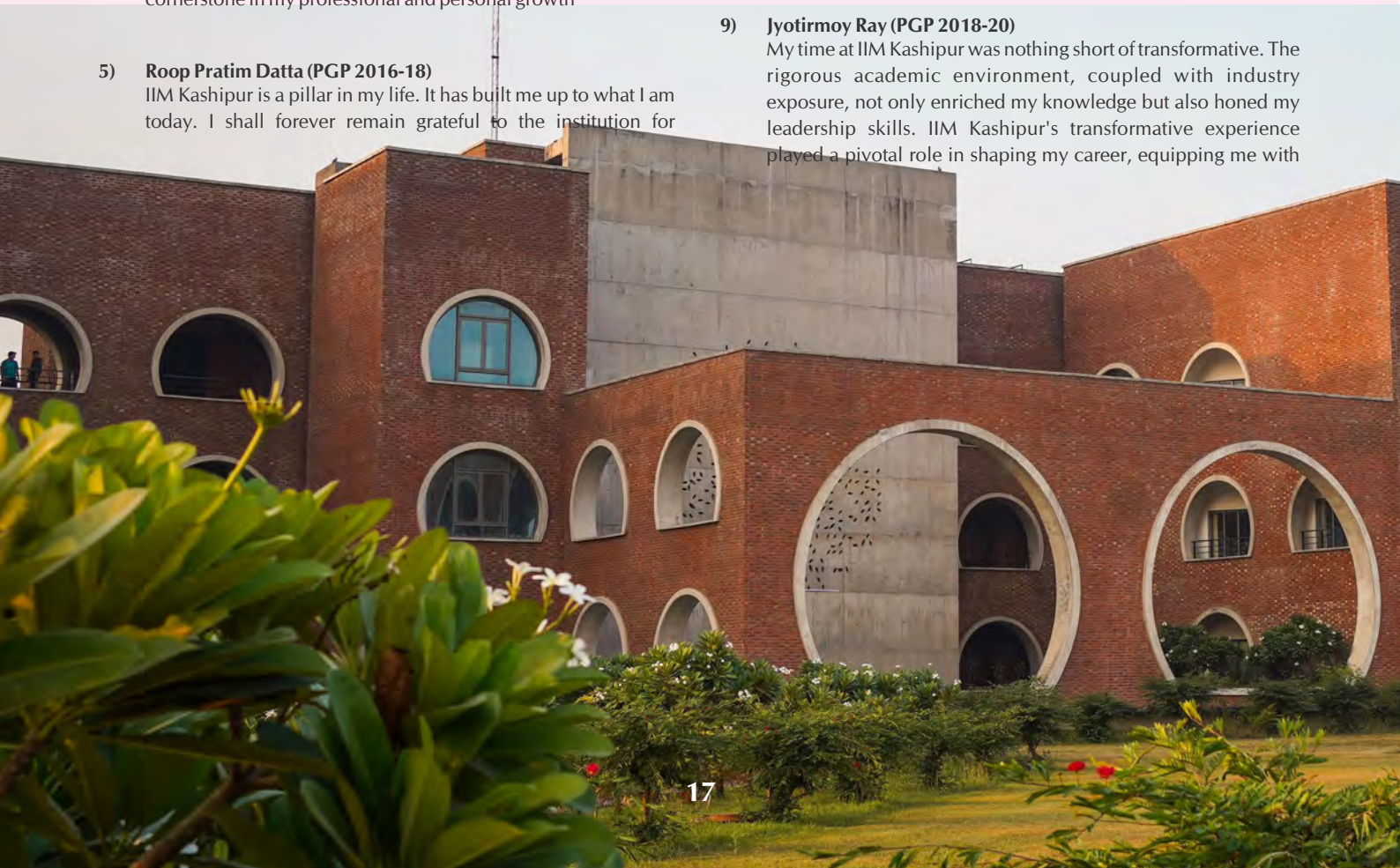
IIM Kashipur's MBA Program is one of the finest programs, designed to address needs of current business landscape and curated by dedicated and world class faculty members. The networking opportunities and practical learning prepared me for success, shaping my career trajectory positively.

**8) Chirag Dixit (PGP 2018-20)**

IIM Kashipur played an important role in my overall professional and personal development. The two years at this prestigious campus were pivotal in developing me as an individual and honed my interpersonal, business as well as marketing skills. The faculty invested in me as an individual and was focused on ensuring I take away something after every interaction with them. My term as a placement committee member also tremendously helped me gain sales skills I never thought I could find in myself.

**9) Jyotirmoy Ray (PGP 2018-20)**

My time at IIM Kashipur was nothing short of transformative. The rigorous academic environment, coupled with industry exposure, not only enriched my knowledge but also honed my leadership skills. IIM Kashipur's transformative experience played a pivotal role in shaping my career, equipping me with



the tools to excel in the dynamic business landscape. Grateful for the invaluable lessons and lifelong connections forged at this esteemed institution.

**10) Kaipa Guru Charan Reddy (MBA 2019-21)**

Well structured MBA Programme that focus on the core aspects of business management while also giving the students freedom to explore and pursue their interests through multiple electives. IIM Kashipur provides an enriching experience on its campus with great infrastructure and best-in-class faculty.

**11) Sancheti Arhum Anand (MBA 2019-21)**

The MBA Program is designed with a clear vision to make the students industry-ready and when such a program is aided by IIM Kashipur's excellent faculties and state-of-the art infrastructure, a student is destined for success in the corporate world.

**12) Sangeeta Agarwal (MBA 2019-21)**

My tenure at IIM Kashipur has been an extraordinary journey, marked by top-notch academics, engaging industry competitions, and the fulfilling responsibility of event organisation. These experiences have provided me unparalleled opportunities for personal and professional growth, Consequently, my interpersonal skills have flourished, making this chapter of my life exceptionally rewarding.

**13) Ankur Tulsyan -(PGP 2020-22)**

My experience at IIM Kashipur has been life-changing. Beyond academic learning, it has endowed me with abilities and assurance to excel in the ever-evolving business sphere. The tranquil campus and excellent facilities fostered an optimal atmosphere for development. The demanding curriculum, alongside a supportive environment, effectively readied me for professional challenges.

**14) Neha Saxena (PGP 2020-22) –**

It was a great experience learning from some of the most eminent professors and surrounded by a culture of peer-learning.

**15) Twarit Manglik (PGP 2021-23)**

My time at IIM Kashipur was a lifestyle changemaker. I had never felt such level of adrenaline rush, that too with the excitement of getting so many things done on time and delivering them with quality. The curriculum challenges you to develop newer knowledge base with every subject. The faculty is really supportive given you are consuming what is being taught. Every trimester is a new chapter, with newer people to form groups and network with. I will always cherish my time at IIM Kashipur's breathtaking and serene campus, where I was my most productive self.

**16) Tanishq Jaiswal (PGP 2021-23)**

I found IIM Kashipur an amazing platform for one's self development. The institution provides a rich curriculum, some amazing professors and peers from across India to interact and learn from. The student-run activities culture is one of the best across IIMs. A proud alumnus, will always be grateful to the institute



**17) Bhawna Malhotra - MBAA 2021-23**



















This program has been crucial in facilitating my transition from a software engineer to a product manager. The skills and technologies covered in the curriculum continue to be invaluable in my current role, empowering my team to make data-driven decisions using the insights I contribute. The knowledge gained has not only shaped my career trajectory but also enhanced my ability to drive effective strategies in my professional endeavours.

**18) Saloni Singhal - MBAA 2021-23**

MBA in Business Analytics is a multidisciplinary course that includes training in both technical skills, business fundamentals, and management practices. In a course with the core base as Analytics and added topping of research skills via dissertation component, IIM Kashipur has a meticulously reverse-engineered curriculum based on industry needs and trends that makes us an asset for any organization we venture out!



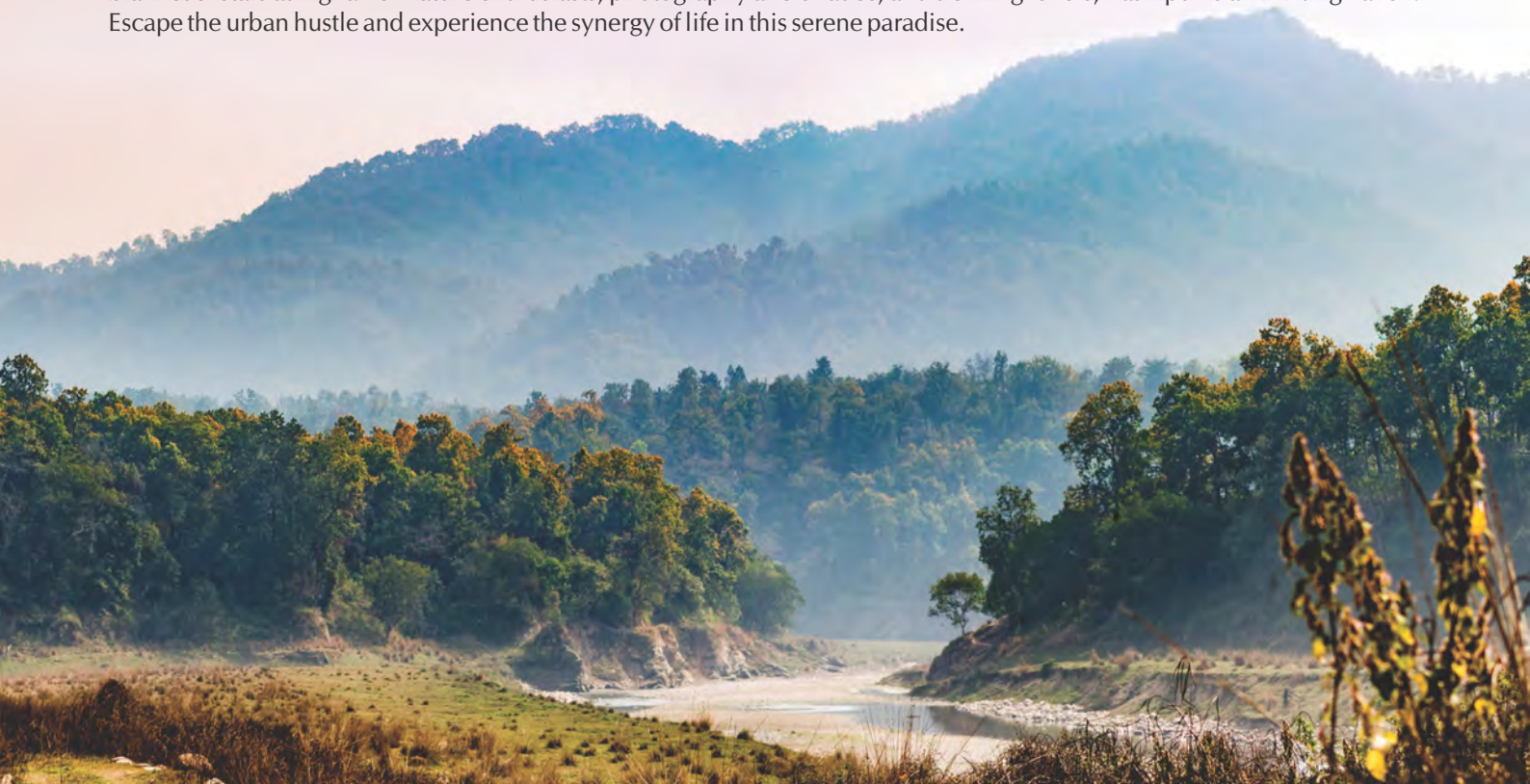
# Our Recruiters 2022-2024

# Discover Kashipur: Where Nature and Adventure Converge

Nestled in the southern Uttarakhand region, Kashipur boasts a breathtaking backdrop of the mighty Himalayan foothills. In winter, the snow-clad peaks create a picturesque panorama, while nearby attractions like **Jim Corbett National Park** and **Nainital becon** for exploration.

Kashipur's natural abundance is evident at every turn. Sudden showers rejuvenate the air and surrounding greenery, painting the landscape in vibrant hues. With negligible pollution, the skies remain crystal clear during the day, revealing a blanket of stars at night. For nature enthusiasts, photography aficionados, and trekking lovers, Kashipur is an inviting haven. Escape the urban hustle and experience the synergy of life in this serene paradise.



## How to reach Kashipur

Approximately 220 km east of Delhi, Kashipur enjoys convenient road and rail connectivity to major cities. From Delhi, follow NH-24 to Moradabad, and then continue for 50 km to reach Kashipur. IIM Kashipur is situated on Bazpur Road, approximately 5 km from the railway station.



BY ROAD		
From	To	Cab services
Delhi	Kashipur	Arranged by IIM Kashipur
BY TRAIN		
Train Name	From	To
<b>Uttar Sampar Kranti Express</b> (UTR SAMPRK K EX)	Old Delhi Station (DLI) (Departs) 16:00 hrs	Kashipur Station (KPV) (Arrives) 20:05 hrs
<b>Ranikhet Express</b> (RANIKHET EXP)	Old Delhi Station (DLI) (Departs) 22:35 hrs	Kashipur Station (KPV) (Arrives) 04:02 hrs
Frequent Trains ply from Moradabad (MB) to Kashipur (KPV)		
BY FLIGHT		
Airline	From	To
Indigo	Delhi (DEL) 8:20 AM	Pantnagar (PGH) 9:20 AM
Pantnagar Airport to IIM Kashipur- 60 min. drive by road		

## Placement Team

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