



INDIAN INSTITUTE OF MANAGEMENT KASHIPUR

INTERNATIONAL EXCHANGE PROGRAM

ABOUT

Indian Institute of Management Kashipur (IIM Kashipur) is a rising star in the world of management education, currently in the top 25 in the NIRF rankings. Established in the year 2011, the institute do offer an exceptional blend of forward-thinking education, impactful research, and leadership development. Its mission is to shape the next wave of business leaders who can create real, positive change in society.



Set against the breathtaking backdrop of Jim Corbett National Park, IIM Kashipur's 200-acre campus is more than just a place to study, it is a hub of innovation & opportunity. Proximity to over 180 industries means students enjoy direct access to the real-world learning and industry collaboration. With cutting-edge facilities, top-tier faculty, and vibrant, engaging campus life, IIM Kashipur is where future changemakers come to thrive.

COURSES OFFERED

MBA

IIM Kashipur's revamped MBA core emphasizes innovation, challenging conventional thinking, and encouraging students to step outside their comfort zones. With a focus on entrepreneurship, regional development, and flexible Experiential Learning courses, it aims to produce ethical, well-rounded leaders. Combining academic rigor with immersive activities and career placements, the program prepares students for success in a dynamic economy. New electives will address emerging trends in business and society.



MBA ANALYTICS

IIM Kashipur's MBA in Analytics prepares professionals to excel in data-driven decision-making. The program combines managerial expertise with advanced analytical techniques, offering specialized electives and a second-year dissertation project for hands-on industry experience. With guidance from expert faculty, graduates gain the skills to solve complex business problems and stand out in the competitive field of analytics.



EXECUTIVE MBA

IIM Kashipur's Executive MBA is a two-year hybrid program for mid to senior-level professionals, combining online flexibility with on-campus sessions. It focuses on real-world projects and leadership development. For a faster option, the one-year Executive Postgraduate Certificate in General Management offers a streamlined version without electives. Both programs aim to enhance leadership skills and advance careers.

EMBA

IIM Kashipur's two-year EMBA (Analytics) equips professionals with advanced analytics, technology, and management skills. The interdisciplinary program spans 24 months with six terms, offering 40+ electives and hands-on learning through cases, simulations, workshops, and capstone projects. Combining online and on-campus sessions with personalized faculty interactions, the program prepares students for analytics-driven leadership in today's rapidly evolving business landscape.

PhD

IIM Kashipur's residential PhD program is designed for professionals passionate about academic excellence and research. It equips scholars to tackle complex management challenges through rigorous research, aiming for high-impact publications in prestigious journals. The program seeks candidates with strong academic backgrounds and fosters expertise for successful careers in research and teaching, with a focus on real-world management issues.

CAMPUS LIFE



Life at IIM Kashipur is both exciting and enriching. Nestled in the scenic beauty of Uttarakhand, the campus offers more than just academics, it's a place to explore, connect, and create lasting memories. Beyond the classroom, students engage in vibrant cultural festivals, sports under clear mountain skies, and global interactions.

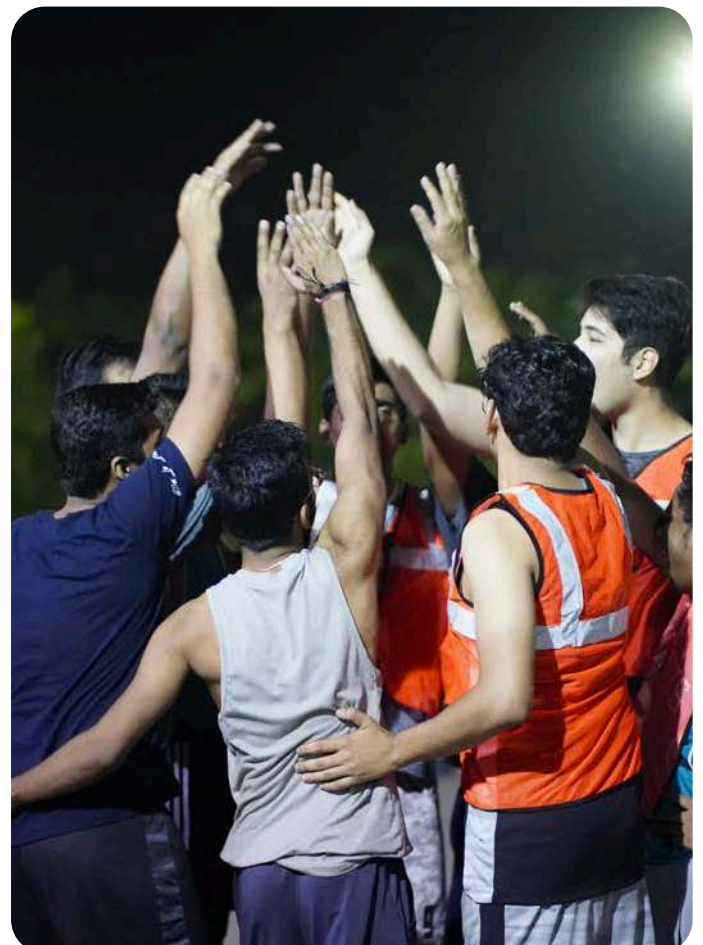
Events like AGNITRAYA, the annual fest, immerse you in music, dance, and art, while TEDx talks ignite creativity. From sports tournaments to entrepreneurial pitch competitions, the campus buzzes with contagious energy.

The best part is that you'll be part of a close-knit community where friendships form fast, and every day is an opportunity to experience something new.

The evenings are filled with laughter, bonding over bonfires, or spontaneous trips to the nearby hills.

With a student-driven campus, you'll have a hand in organizing it all from club activities to large-scale events gaining not just experience but unforgettable stories.

If you're looking for a place where adventure meets opportunity, and where your academic journey is enriched by incredible experiences, IIM Kashipur is the place to be.



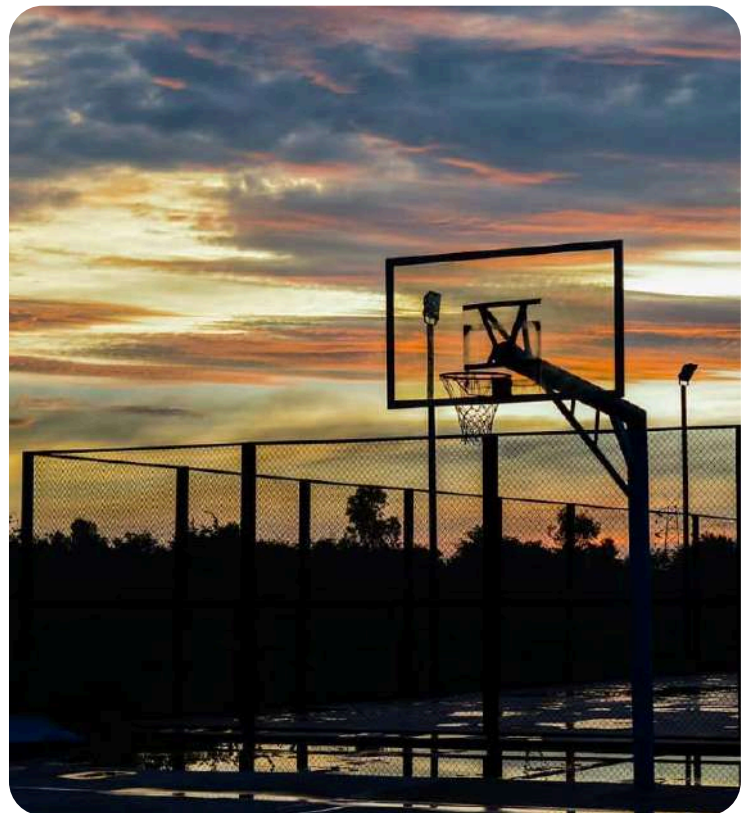
CAMPUS HIGHLIGHTS



A tranquil campus lake, nestled in the heart of serene natural surroundings, offers a haven for peaceful reflection and scenic walks. The shimmering water reflects the vibrant colors of the sky, surrounded by lush greenery that creates a perfect backdrop for unwinding after a long day.



A vibrant calendar of cultural events brings together music, dance, art, and festivities for a year-round celebration of diversity.



From football fields to basketball courts, our top-tier sports facilities keep the energy high and competition alive.

CENTRE OF EXCELLENCE

IIM Kashipur, a premier management institute in India, has established three innovative Centers of Excellence that serve as hubs for scholarship, education, research, and consultancy. These centers embody a groundbreaking interdisciplinary approach, bridging the gap between academia, government, and industry.

Our Centers of Excellence:

1. Centre of Excellence on Public Policy and Government (CoEPPG)
2. Foundation for Innovation & Entrepreneurship Development (FIED)
3. Design Innovation Centre 'Navaashay'



CENTRE OF EXCELLENCE ON PUBLIC POLICY AND GOVERNMENT (COEPPG)

The Centre of Excellence in Public Policy and Governance (CoEPPG) addresses critical issues in public policy and governance through a blend of teaching and ongoing research, acting as a bridge between policymakers, government agencies, civil society, industry, and academia. Its key focus areas include public administration, law and governance, gender studies, environmental policy, education reform, and social engineering. Notable achievements of CoEPPG include leading the UN ESCAP Project on the Asia-Pacific Information Superhighway, membership in the prestigious Shastri Indo-Canadian Institute, and conducting a World Bank-supported Capacity Building Program on Environment Management. The centre also undertakes significant research, such as the ICSSR-funded project on Disaster Management and Development in Uttarakhand. CoEPPG offers international collaboration opportunities through joint research projects with global partners, policy analysis and recommendations for international organizations, and cross-cultural public administration studies.

Foundation for Innovation & Entrepreneurship Development (FIED)

The Foundation for Innovation and Entrepreneurship Development (FIED) is an incubation center fostering innovation and entrepreneurship across various sectors, with a primary focus on Agriculture Technology and Agri-entrepreneurship. Key programs include Drishti 4.0, a one-year incubation program for tech startups, the RABI Cohort 6.0 for agribusiness incubation, and the Startup India Seed Fund Scheme, which provides financial assistance to early-stage startups. FIED supports ventures in sectors such as agriculture, education, tourism, fintech, and social entrepreneurship, driving growth and impact through tailored incubation programs

Impact of FIED at a Glance:

- Number of Startups Supported: 140
- Number of Jobs Created by Startups: 2,000+
- Government Funding Raised: INR 8.5 Crore
- External Funding Raised from Private Investors: INR 320 Crore+
- Number of Farmers Impacted: 5 Lakh+
- Associated Mentors: 40+
- Number of Female Entrepreneurs Supported: 30
- Revenue Earned Collectively by Startups: INR 70 Crore



Design Innovation Centre 'Navaashay'

Navaashay is a hub for design-led innovation, dedicated to solving challenges for students, government, and organizations through creative solutions. Key initiatives include the Himalayan Education Learning Program (HELP), Himalayan Innovation of Land to Laboratory (HILL), Himalayan Upliftment Movement (HUM), the Manthan design counseling program, and Swayam, a volunteer program for design-led innovation projects. Navaashay has developed several innovative products, such as Dhakkan, a social distancing alert device, Back to Classroom, a UVC LED-powered disinfection device, and Paritranya Prakriti, an automated solution for addressing human-wildlife conflict. By joining IIM Kashipur, you can embark on a transformative exchange experience that combines academic excellence with real-world impact, engaging in cutting-edge research, collaborating with diverse experts, and contributing innovative solutions to global challenges.

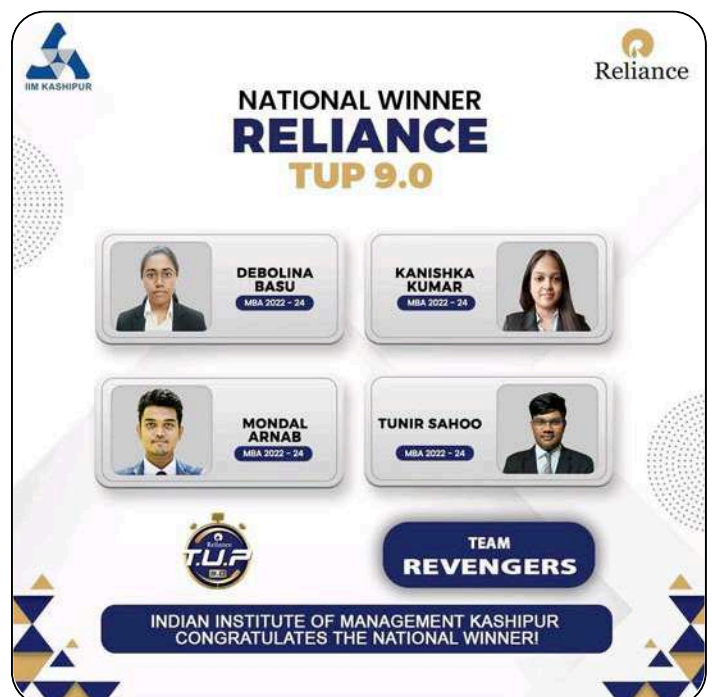
RESEARCH PAPERS

The Center of Excellence in Public Policy and Government (CoEPPG) fosters scholarly research, public policy and administration training programs, and other capacity-building initiatives at the nexus of government and society. It addresses critical public policy and governance challenges, serving as a bridge between policymakers, government agencies, civil society, industry, and academia. At IIM Kashipur, over 80 research scholars, guided by distinguished professors from India, have had their work published in renowned journals worldwide.

IIM KASHIPUR'S ACHIEVEMENTS

Unstop, one of India's largest and most dynamic student communities, is renowned for organizing prestigious national and international business case study competitions. It has recognized IIM Kashipur's excellence by ranking the institute 8th in its Competitive B-School Rankings 2023. The institute's students have consistently performed at a high level, with two currently ranked among the top 10 in Unstop's global rankings. IIM Kashipur has produced national winners and finalists in various corporate and business school case competitions, including Adxiaomi by Xiaomi, Air India, IDFC First Bank, Tata Steel-a-thon, and Finopoly | The Finance Event by IIM Indore.

Furthermore, IIM Kashipur students have earned international and national recognition for their stellar performances in competitions such as Logicon, ABFRL:- Show Stopper, ICICI:- Beat the Curve, Amazon Ads S.M.A.R.T Challenge, Flipkart:- Wired 6.0, Reliance TUP 9.0, Swiss Re-ReImagine Challenge, TVS Credit:- E.P.I.C. Challenge, Colgate Transcend, Tata Steel Queerious, Tata Steel-a-thon 2023, Critter Crusade by IIM Bangalore, and numerous more competitions and challenges.



CORPORATE CONNECTS

IIM Kashipur organizes a variety of events throughout the year, where distinguished corporate delegates either visit the campus or connect virtually to share their knowledge and experiences with the students. Events such as Samanvaya - The HR Conclave, Perennial - The HR Summit, Vriddhi - The Annual Finance Conclave, Utthishtha, and Safarnama - The Alumni Conclave, along with several other talk series, bring young minds together with leading corporate figures from across the country. These student-led initiatives not only provide invaluable learning opportunities but also help in cultivating essential management skills. The various student bodies at IIM Kashipur play a key role in facilitating engagement with prominent organizations through guest lectures, further enhancing the learning experience. IIM Kashipur is committed to developing students' core competencies through Management Development Programs (MDPs) that are designed to meet the demands of the dynamic global business environment while adhering to international standards. These programs cover specialized fields such as corporate strategy, accounting, finance, organizational behaviour, marketing, human resources, quantitative and production methods, information systems, public health, agriculture, and education.

MANAGEMENT DEVELOPMENT PROGRAMS(MDPS)

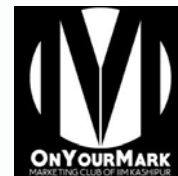
IIM Kashipur provides a comprehensive array of online certification programs that combine the flexibility of online learning with the richness of on-campus experiences. These programs are delivered through a blend of interactive class exercises, engaging presentations, take-home assignments, immersive simulations, and in-depth case studies. Each program is meticulously designed to cater to the professional development needs of managers and executives at various stages of their careers, from those just beginning in management roles to experienced middle management professionals and senior leaders within organizations.

With a portfolio of over 25 specialized programs, IIM Kashipur offers in-depth knowledge and expertise across a wide range of functional domains. These include Strategy & Leadership, Marketing, Entrepreneurship, Business Analytics, Product and Brand Management, Human Resource Management, Financial Risk Management, Artificial Intelligence & Machine Learning, and Project Management, among others. Each program is crafted to ensure comprehensive cross-functional integration, equipping participants with the necessary skills and insights to tackle complex function-specific challenges and excel in general management roles within their organizations.

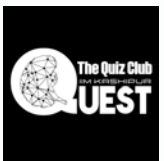
Through these thoughtfully designed programs, IIM Kashipur aims to empower professionals with the advanced knowledge and strategic vision needed to navigate and lead in today's dynamic and increasingly interconnected business environment.

COMMITTEES, CLUBS & CELLS

COMMITTEES



NON ACADEMIC CLUBS



IIM Kashipur takes pride in its student-run campus, where students have the unique opportunity to develop real-time management skills alongside their academic pursuits. The various clubs, committees, and cells are pivotal in fostering holistic growth and leadership among students.

IIM KASHIPUR'S FLAGSHIP EVENTS

AGNITRAYA



TEDx

PERENNIAL



TOURISTS ATTRACTIONS



RISHIKESH

Renowned as the "Yoga Capital of the World," Rishikesh is a tranquil town set in the Himalayan foothills along the sacred River Ganges. It boasts ancient temples, vibrant cafes, and thrilling adventure sports, offering a perfect blend of spiritual and recreational experiences.

MUSSOORIE

Cosily nestled in the Garhwal hills of Uttarakhand, Mussoorie is a scenic hill station dotted with mesmerizing waterfalls, towering mountain peaks, and a string of colonial buildings.



AULI

Dotted with snowy peaks and oak-fringed slopes, Auli is a charming hill station nestled in the Chamoli district of Uttarakhand. A haven for ski lovers, it offers jaw-dropping vistas of Nanda Devi, Kamet and Dunagiri peaks.

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