



# ANNUAL REPORT 22-23

## Industry Interaction Committee

(Formerly Corporate Relations Committee)



THE OFFICIAL POINT OF CONTACT BETWEEN IIM KASHIPUR AND THE CORPORATE WORLD

In order to create, maintain, and improve the corporate presence of the institute, the Industry Interaction Committee (Formerly Corporate Relations Committee) is committed to fostering and facilitating communication between academic institutions, business organisations, and students. Our main goal is to close the expectation gap between industry and the student community.

For the year 2022-23, we accomplished our objectives by inviting business experts to provide guest lectures that end in engaging conversations on a variety of relevant themes. This year IIC conducted 25+ guest lectures in various domains like Finance, Marketing, Operations and HR through industry leaders from organizations like Barclays, Goldman Sachs, Latentview Analytics, Morgan Stanley, ITC, Stryker, Reckitt, Novo Nordisk, Vistara, to name a few.

We also focus on providing live projects to the students of IIM Kashipur that gives them a hands-on experience as to get the required industry sensitization before actually going out in the corporate world. This year IIC floated 200+ live project opportunities from 100+ prominent and international companies like Great Learning, Finlatics, ImpactGuru, Arbor Tutors, Insights & beyond, CUR8, RisingIndia, Altergo, to name a few.

Moreover, IIC's role is not limited to guest lectures and live projects. The committee has also successfully hosted 4 conclaves this academic year inviting eminent guests from leading companies like JP Morgan, Boeing, Seagate, Colgate-Palmolive, Michelin, IndusInd Bank, Oracle, to name a few. Additionally, the committee is on a constant lookout for various other opportunities that will benefit the students at IIM Kashipur and foster their capacity for both creative and critical thinking. Further, we work for setting up Mutually Beneficial Strategic Partnerships with companies looking for a Long Term Relationship with a growing Educational Institution like ours.

## For Guest Lectures and Conclaves



## For Live Projects

