

# INTERNATIONAL STUDENT EXCHANGE

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INDIAN  
INSTITUTE OF  
MANAGEMENT  
KASHIPUR





## ABOUT IIM KASHIPUR

IIM Kashipur is a top-notch business school that stands in the 19th position according to the National Institutional Ranking Framework (NIRF) ranking and offers an unparalleled learning experience for students. Established in 2011, IIM Kashipur aims to excel in management education through innovative teaching, high-quality research, and sustainable leadership. IIM Kashipur is committed to management education for positive societal impact through interdisciplinary research. It values transparency, green consciousness, and stakeholder engagement. The institution aims to develop socially conscious, innovative business leaders and researchers for national importance and social transformation.

Situated on a picturesque 200-acre campus near Jim Corbett National Park, IIM Kashipur benefits from its proximity to over 180 industries, promoting hands-on learning and industry interaction. The institute has state-of-the-art facilities, world-class faculty, and a vibrant campus life, making it a great place to study.



# PROGRAMMES OFFERED

## MBA

IIM Kashipur's freshly revamped first-year MBA core courses are designed to foster critical thinking, innovation, and the courage to step out of one's comfort zone. The institute's mission is to cultivate innovation, entrepreneurship, and regional development through flexible Experiential Learning courses. The goal is to develop well-rounded leaders who can tackle modern challenges while also possessing ethical and communication skills. By integrating academics, activities, and placements, the initiative prepares students to excel in the evolving economy. Additionally, the institute plans to introduce innovative electives that address emerging societal and business issues, providing a comprehensive MBA experience.



# MBA Analytics

The MBA in Business Analytics at IIM Kashipur is perfect for aspiring leaders in data analytics. The program combines managerial and analytical subjects to develop decision-making skills for complex business challenges.

Students develop exceptional skills to analyze business and social issues using analytical tools. The curriculum includes electives for specialization and a research-oriented dissertation in the second year, providing industry insights and hands-on problem-solving experiences. The knowledgeable faculty prepares graduates for a very competitive analytical industry.

## Executive MBA

The Executive MBA is a rigorous two-year postgraduate management program tailored for middle to senior-level professionals. It equips executives with the skills to thrive in the dynamic global business landscape. The program blends online and offline learning, including campus sessions at IIM Kashipur and interactive digital conferences. Leveraging diverse experiences, participants collaborate on real-world projects, bridging theory with practice. Contrasting with the one-year option, the Executive Postgraduate Certificate in General Management omits elective courses. Both avenues empower executives to ascend to impactful leadership roles, offering distinct pathways to enhance their management acumen and career trajectories.





# EMBA Analytics

IIM Kashipur's two-year EMBA (Analytics) program cultivates future business leaders proficient in leveraging analytics for enhanced organizational processes. This program blends emerging analytics, technology, and management domains, fostering interdisciplinary expertise. The curriculum, strategically designed to match industry trends, facilitates swift workplace application. Program highlights include a 24-month journey spanning six terms, a versatile curriculum featuring 40+ electives within nine domains, and a robust pedagogy encompassing cases, simulations, workshops, and capstone projects. The flexible blend of online and on-campus classes, enriched by faculty and industry insights, further includes one-on-one virtual faculty interactions.

## PhD

IIM Kashipur's residential PhD program caters to professionals' academic and research aspirations. The program aims to equip scholars with the skills to address intricate management challenges through high-quality research. It seeks candidates with strong academic foundations and intellectual curiosity, fosters scholarly contributions, and emphasizes international-standard publications. The program's objectives encompass promoting impactful research, leading to prestigious journal publications, tackling real-world management issues, and nurturing expertise for research and teaching careers.



# CAMPUS HIGHLIGHTS



Hostels provide an ideal environment for students to thrive in their academic pursuits. The comfortable and spacious rooms are designed to cater to the needs of students, making them feel right at home.



At IIM Kashipur, the learning environment is optimized for maximum comfort and focus. The classrooms are generously sized and outfitted with cutting-edge technology to enrich the learning experience.



At IIM Kashipur, students have access to top-of-the-line sports facilities that cater to their fitness and recreational needs. At IIM Kashipur, students have access to top-of-the-line sports facilities that cater to their fitness and recreational needs.



IIM Kashipur's gym facilities offer state-of-the-art equipment and a motivating atmosphere that encourages fitness enthusiasts to achieve their goals.



IIM Kashipur provides cycling facilities to its students and faculty members. The campus has ample parking space for bicycles to ensure a safe and convenient commuting experience.



The serene lake nestled within the lush green campus of IIM Kashipur offers a peaceful retreat for students and faculty alike. An evening at this lake promises to rejuvenate your soul amidst its natural beauty.





## CENTRE OF EXCELLENCE

The Center of Excellence in Public Policy and Government (CoEPPG) is a dynamic institution that empowers individuals and organizations to make a positive impact on society. Through their innovative research, cutting-edge training programs, and collaborative initiatives, CoEPPG acts as a bridge between policymakers, government agencies, civil society, industry, and academia. Their efforts address some of the most crucial public policy and governance issues, making CoEPPG an essential partner in creating a more just and equitable world.

## FIED

The Foundation for Innovation & Entrepreneurship Development (FIED) at the Indian Institute of Management (IIM) Kashipur is a shining beacon in the landscape of entrepreneurship and innovation in Uttarakhand. Established in 2016 as a Section 8 Company, FIED has been steadfast in its mission to create a thriving ecosystem for startups and entrepreneurs in the region. This report delves into the key features, benefits, and impact of FIED, showcasing its pivotal role in driving innovation and entrepreneurship.

## **CENTER OF EXCELLENCE IN PUBLIC POLICY AND GOVERNMENT(COEPPG)**

The Centre of Excellence on Public Policy and Government (COEPPG) is set up by the institute as a platform to serve as a bridge between policymakers, government agencies, civil society, industry and academia. COEPPG supports scholarly research, public policy and administration training programs, and other capacity building activities at the intersection of government and society addressing some of the most important public policy and governance issues. The Centre hosts a diverse team on internal faculty as well as visiting scholars committed to interdisciplinary public policy research, teaching, and engagement addressing topics such as public administration, law, gender, environment, education, social engineering, migration, human rights, media, information society, transitional justice, business and good governance.

## **IMPACT OF FIED**

FIED's impact on the startup ecosystem in Uttarakhand has been profound. Since its inception, FIED has nurtured over 100 startups, many of which have not only flourished but also secured substantial funding. Beyond individual success stories, FIED has been instrumental in fostering a more dynamic and supportive ecosystem for startups in Uttarakhand, contributing to the region's economic growth and development.

## **NAVAASHAY**

Design Innovation Centre(DIC) 'Navaashay'-नवाशय is one of the Centres of Excellence of Indian Institute of Management Kashipur, Uttarakhand, India. It was established in the year 2018 under the scheme National Initiative of Design Innovation by Ministry of Education, Government of India (as per twelfth plan). The DIC at Indian Institute of Management follows a Hub and Spoke model with hub as Indian Institute of Technology, Roorkee, Uttarakhand and two spokes as National Institute of Technology, Uttarakhand (NITUK) and G B Pant University of Agriculture & Technology (GBPUA&T), Uttarakhand, India. Navaashay is envisaged as a nexus for education, training, consultancy, and design-led research, fostering a multidisciplinary approach to problem solutions in the service of students, government, and organizations. The objectives of the centre have been linked with the mission of the IIM Kashipur: "Through applied and transdisciplinary research and practices in developing areas of management, the institute aims to produce and spread knowledge."

PUBLIC POLICY  
AND GOVERNMENT  
(COEPPG)





## Research Papers

CoEPPG (Center of Excellence in Public Policy and Government) supports scholarly research, public policy and administration training programs, and other capacity-building activities at the intersection of government and society, addressing some of the most crucial public policy and governance issues, acting as a bridge between policymakers, government agencies, civil society, industry, and academia. IIM Kashipur has more than 80 research scholars under the tutelage of some of the eminent professors of India whose work has been published in various renowned journals worldwide.

## IIM Kashipur's Achievements

Unstop, one of India's largest student communities, which organizes national and international business case study competitions, has ranked IIM Kashipur eighth in its competitive B-School Rankings 2023. It has also ranked 3 students of IIM Kashipur as Unstoppable B-School Leaders 2023.

Our students have achieved international recognition for their outstanding performance in national-level case competitions such as ABFRL- Show Stopper, ICICI- Beat the Curve 2022, Amazon Ads-S.M.A.R.T Challenge, Flipkart- Wired 6.0, Swiss Re-RelImagine Challenge, TVS Credit- E.P.I.C. Challenge, Marico- Over the Wall, and Hero- Campus Challenge.

**Unstop Igniters Club Congratulates**  
**TEAM REDESIGN**  
**NATIONAL WINNERS**

ADITYA BIRLA  
FASHION & RETAIL  
Show Stopper

**AKILA**  
MBA 2022-24

**SHWETABH SINHA**  
MBA 2022-24

**UNSTOP IGNITERS CLUB CONGRATULATES**  
**TEAM SEA WOLVES**  
**NATIONAL 2ND RUNNER-UP**

TVSCREDIT  
**e.p.i.c**  
ENRICH • PERFORM • INNOVATE • CHALLENGE  
Season 4

**CHETAN CHAURASIA**  
MBA 2021-23

**ANSHUL BANSAL**  
MBAA 2021-23

**SALONI JAIN**  
MBA 2021-23

## **CORPORATE CONNECT**

The IIM Kashipur hosts a plethora of events all year long where prominent corporate delegates visit the campus or connect with us virtually to share their knowledge and experience with the students. Samanvaya - The HR conclave, Vriddhi- Annual Finance conclave, Utthishtha, and several other talk series bind young minds with eminent corporate leaders across the country. All these events are hosted by the students of IIM Kashipur, which helps in instilling management qualities in them. The various student bodies of IIM Kashipur facilitate the engagement of students with various prominent organizations through guest lectures. IIM Kashipur strives in developing the core competencies of students through management development programs (MDPs), which are designed with the ever-changing global business environment and international standards in mind. The programs are designed for specialized fields including corporate strategy, accounting, finance, organizational behavior, marketing, human resources, quantitative and production methods, computers and information systems, public health, agriculture, and education.

### **Management development programs(MDPs)**

IIM Kashipur offers a diverse mix of online certification programs comprising both online and on-campus modules primarily taught through a combination of class exercises, presentations, take-home exercises, simulations, and case studies. These programs have been designed to meet the needs of managers & executives at various stages of their careers, right from earlystage managers to middle management personnel, to senior leaders of organizations. The college offers over 25+ programs that are specific and give in-depth exposure to individual functional domains such as Strategy & Leadership, Marketing, Entrepreneurship, Business Analytics, Product, Brand Management, Human Resource Management, Financial Risk Management, Artificial Intelligence & Machine Learning, Project Management, etc which provides an overarching cross-functional integration, to prepare participants to take up challenging function-specific and general management roles in their organizations.



## Committee, Club and Cells



IIM Kashipur boasts of its student run campus so that students can learn real time management skills while studying. Thus clubs, committees and cells play a major role in the all round development of students.

10 committees for the smooth functioning of the campus

21 clubs consisting of 7 academic and 14 non academic clubs for nurturing the mind and all round development

13 cells which play an integral role in portraying IIM Kashipur to the world





# FLAGSHIP EVENTS

## AGNITRAYA








AGNITRAYA IS THE FLAGSHIP EVENT OF THE INDIAN INSTITUTE OF MANAGEMENT KASHIPUR. THE ENTHRALLING CULTURAL EVENT INCLUDES DANCE, SINGING, DRAMA, FASHION, AND ART COMPETITIONS. THERE ARE SPORTS COMPETITIONS AMONGST THE TOP B-SCHOOLS AND OTHER COLLEGES. THE TEAMS HAVE ENTHUSIASM, AND DETERMINATION TO WIN THEIR RESPECTIVE MATCHES. THEY CONTEST IN CRICKET, VOLLEYBALL, BASKETBALL, TABLE TENNIS, FUTSAL, AND BADMINTON

## SAMANVAYA

SAMANVAYA IS THE HR CONCLAVE THAT PREPARES STUDENTS FOR THE FAST-PACED DIGITALIZATION OF HR MANAGEMENT. CORPORATE LEADERS FROM VARIOUS SECTORS DISCUSS THE LATEST TOPICS, EQUIPPING STUDENTS WITH ESSENTIAL SKILLS AND A BROADER PERSPECTIVE ON RECRUITMENT ACTIVITIES. GET INDUSTRY-READY FROM MULTI-DIMENSIONAL PERSPECTIVES.

**SAMANVAYA 2023**  
CHAPTER 4

*Human Capability: Reimagining the power of people*

				
Mr. PARAMVEER SINGH NARANG India Head of Talent Acquisition CAPITAL ONE	Ms. SUNANDA BANERJEE Head - Talent Management, L&D HINDWARE LIMITED	<b>MODERATOR</b> SAVINAY GOEL Talent Acquisition Specialist (IIM Kashipur Alumni '22)	Mr. KAMAL ARTWANI HR Leader TEKION CORP	Dr. SANJEEV DIXIT Chief Human Resource Officer JINDAL SHADEED

## TEDx



TEDx IIMKASHIPUR IS AN ENTHRALLING JOURNEY THAT NEVER ENDS, INTRODUCING PEOPLE TO NEW WORLDS. IT ALL STARTED IN 2014 WITH THE AIM TO HOST AN EVENT FOR IIM KASHIPUR STUDENTS WITH THE THEME "IDEAS IN ACTION". THE LATEST EVENT WAS CONDUCTED IN JANUARY 2023 WITH INTRIGUING THEME "TIME AND TIME AGAIN" FEATURING TALKS ON THE MOMENTS THAT CAN NEITHER BE BURIED NOR SHUNNED.



# TOURIST ATTRACTIONS

## NAINITAL



NAINITAL, SURROUNDED BY HIMALAYAN MOUNTAINS, IS ONE OF THE BEST TRAVEL DESTINATIONS IN INDIA. IT OFFERS PRISTINE GREENERY, CASCADING WATERFALLS, AND EXOTIC WILDLIFE TO REJUVENATE YOUR SPIRIT. DISCOVER QUIET DESTINATIONS FOR SELF-INTROSPECTION AND TAKE PLEASURE IN THE ENCHANTING BEAUTY OF NATURE.

## HARIDWAR

HARIDWAR, A SPIRITUAL CITY IN NORTHERN INDIA, IS HOME TO THE SACRED GANGES RIVER AND HOLY GHATS WHERE PILGRIMS COME TO CLEANSE THEMSELVES OF SINS. ANCIENT TEMPLES AND ASHRAMS OFFER VISITORS A CHANCE TO LEARN ABOUT HINDUISM AND SPIRITUALITY.



## JIM CORBETT NATIONAL PARK



JIM CORBETT NATIONAL PARK IS A MUST-VISIT DESTINATION FOR NATURE LOVERS AND WILDLIFE ENTHUSIASTS. LOCATED IN THE FOOTHILLS OF THE HIMALAYAS, THE PARK IS HOME TO A DIVERSE RANGE OF FLORA AND FAUNA, INCLUDING TIGERS, ELEPHANTS, AND OVER 500 SPECIES OF BIRDS.





## INTERNATIONAL RELATIONS COMMITTEE

### CONTACT US FOR INQUIRIES

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