

Candidates are invited for the position of Manager - Digital Marketing (Contract) in the Foundation for Innovation and Entrepreneurship Development.

Apply On/Before 17th September 2022

Number of Vacancies – 1

Job Location - Kashipur

Terms and Conditions are as follows:

Qualification and Experience: Any graduate degree with proven capabilities in digital marketing. Minimum experience of two years in core digital marketing roles is required for applying.

Salary Range: Up to INR 50000 consolidated

Job Description for Executive/Administrator (Digital Marketing): The candidate will be on the rolls of FIED. The candidate should be

- Well-versed in SEO, SEM, SMM, SMO, PPC, email marketing.
- In depth knowledge of utilizing the right types of social media for different types of clients and market spaces.
- Capable of developing and implementing effective SEO/SMM strategies with the goal of producing high organic rankings on major search engines and generating increased targeted web traffic.
- Can make paid campaign for social media sites(Facebook, Instagram, Youtube and google ad)
- Experience in developing interactive and dynamic multi-media content (written, film or audio)
- Excellent writing and proofreading skills for the web.
- Knowledge of content management systems
- Some experience of Photoshop, Illustrator and other designing software.

Please apply at the following link: [Apply Here](#)