

Date 3 Sept 2014

RECRUITMENT NOTICE

One Academic Associate (Marketing Area) is required to work for International Conference in Marketing titled, "Revisiting Making and Marketing of Resurgent Brand India" organized by IIM Kashipur, scheduled at Delhi on April 10th to 12th 2015.

Position	Academic Associate (Marketing Area)
Eligibility	Master in Business Administration (MBA or PGDM) in the area of Marketing, Strategy or General Management (Preference will be given to MBA/PGDM in Marketing). MPhil/PhD scholars from the Marketing Area can also apply.
Experience desirable	<ul style="list-style-type: none">• One or two years of Work Experience post MBA/PGDM
Skills	<ul style="list-style-type: none">• Good writing, analytical, presentation skills.• Computer knowledge (word, excel, power point, SPSS)• Communication Skill (Writing mails and calling dignitaries if needed)
Assignment	<ul style="list-style-type: none">• Coordinating the entire conference• Ability to review papers at preliminary level, especially the grammatical and formatting aspects.<ul style="list-style-type: none">• Writing report.• Managing the event.• Communicating via mails or telephone with the participants and speakers from time to time.• Ability to manage time and adhere to deadlines.
Period	<ul style="list-style-type: none">• 6 months (20th October 2014 to 19th April 2015). {Possibility of extension subsequently in the same position (in the Marketing Area) subject to satisfactory performance}
Remuneration	<ul style="list-style-type: none">• INR 20,000 a month (all inclusive)
Documents for submission	<ul style="list-style-type: none">• Cover letter within 300 words stating your interest to work for this position• Complete bio-data within 3 pages mentioning gtalk and skype address• A sample of your writing – a research paper, book chapter or article, may be either published or unpublished.• Two References of people you have worked with.

Appointment would be made purely on contractual basis {Possibility of extension subsequently in the same position (in the Marketing Area) subject to satisfactory performance}. The last date for receiving the application as mentioned above is 24 September 2014. Applications received after due date will not be entertained. If the candidate is selected, s/he has to join in this position by 20 October 2014. The candidate if selected has to stay at IIM Kashipur during the mentioned period.

Please apply by sending detailed documents to the personnel office (Superscribing the Post Applied for), IIM Kashipur, the e-mail id is personneldept@iimkashipur.ac.in. For any further details you may contact us at:

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