



# FINAL PLACEMENT REPORT

2016-17



# INDIAN INSTITUTE OF MANAGEMENT KASHIPUR

## Final Placement Report

“ *The journey of a thousand miles begins with one step* ”  
 - Lao Tzu

IIM Kashipur is proud to announce the successful completion of its final placement process for the 2015-17 batch of its flagship Post Graduate Program in Management. Over the years, our students have left lasting impressions on recruiters by showcasing their extraordinary skills in the industry.

This year, the placement season witnessed participation from 49 esteemed organizations, offering a total of 104 roles across various domains including BFSI, Consulting, Strategy, Sales and Marketing, Operations, HR, IT & Analytics. Our partners in progress reinforced their immense faith in brand IIM Kashipur by offering students a plethora of coveted roles and niche profiles. The students also displayed their talent and secured pre-placement offers/interviews by impressing the corporates with their performance. IIM Kashipur continues to provide excellent entrepreneurial atmosphere, with 6 students choosing to dedicate themselves to work on their own ventures this year.

We are immensely grateful to our partners in progress who have constantly supported the institute throughout its 6 years of journey. We would also like to express our gratitude to our new companions, with whom we look forward to a long and symbiotic relationship.

## Batch Pointers



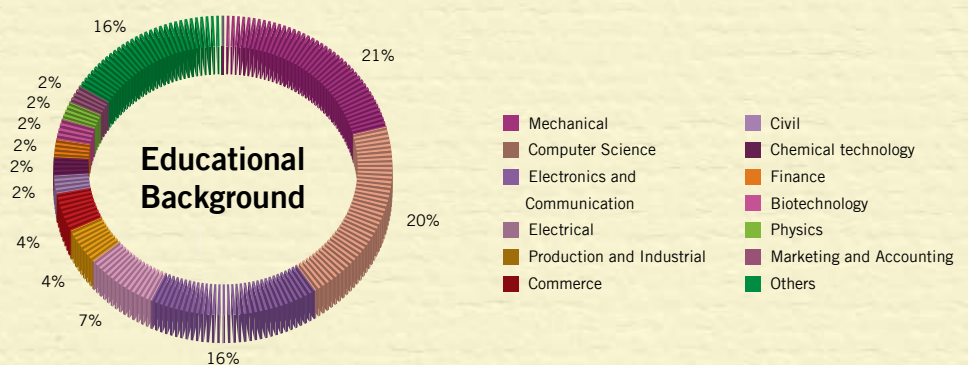
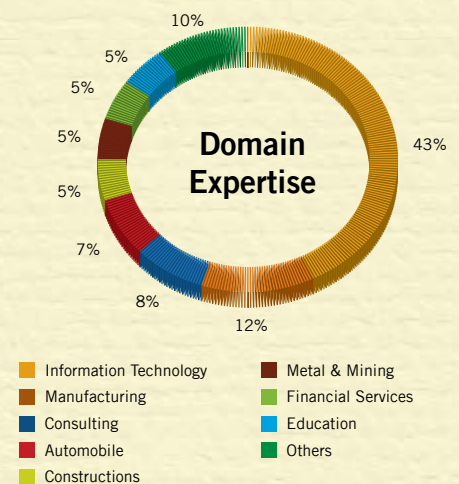
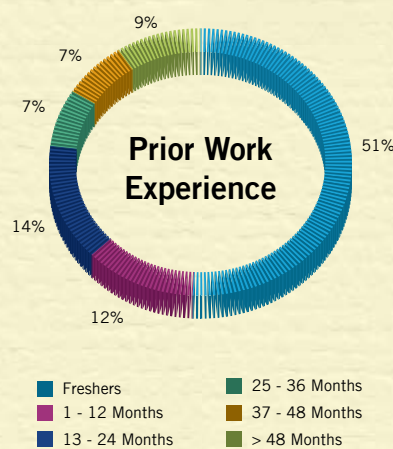
Batch Size  
**122**



Batch with prior work experience  
**49%**



Average Work Experience  
**32**  
 months



# Profiles offered

## Domain wise split-up

Market leaders like Vodafone, Maruti Suzuki, Eli India, BPCL, HPCL, GAIL, Hero MotoCorp, HPE, HyperCity, TOTAL Oil, Reliance Broadcast Network, Eveready, GSK, etc. offered coveted profiles such as Agri-Marketing, B2B Marketing, B2C Marketing, Brand Manager, Campaign Manager, Category Manager, Channel Manager, Corporate Relations Executive, Customer Acquisition, Customer Relationship Management, Digital Marketing Associate, Direct Sales Officer, Enterprise Sales Manager, Inbound Sales, Key Account Manager, Market Research Associate, Pre-sales Consultant, Pricing Manager, Relationship Manager - Retail Branch, Retail Marketing, Rural Marketing, Sales & Business Development, Sales Development Executive, and Strategic Marketing.

Students bagged roles like Asset Management, Branch Manager, Capital Market Analyst, Corporate Banking, Credit Risk Profile, Equities Research, Feasibility & Cost Analysis, Finance Advisory, Finance Controller, Financial Analytics, Financial Strategy, Global Investment Research, Internal Auditor, International Banking, Investment Analyst, Investor Communication, Market Risk Analyst, Mergers & Acquisitions, Private Equity, Relationship Manager, Retail Banking, Risk Assessment & Mitigation, Rural Banking, Senior Business Associate - Financial Services, Senior Financial Markets Research Analyst, Treasury, and Wealth Management offered by organisations of repute such as Aditya Birla Financial Services, Birla Sun Life, DCB Bank, Evalueserve, HDFC Bank, ICICI Bank, IDFC Bank, Ladderup Wealth Management, Mount Meru Group, Piramal Financial Services, RBL, SBI, Yes Bank, etc.

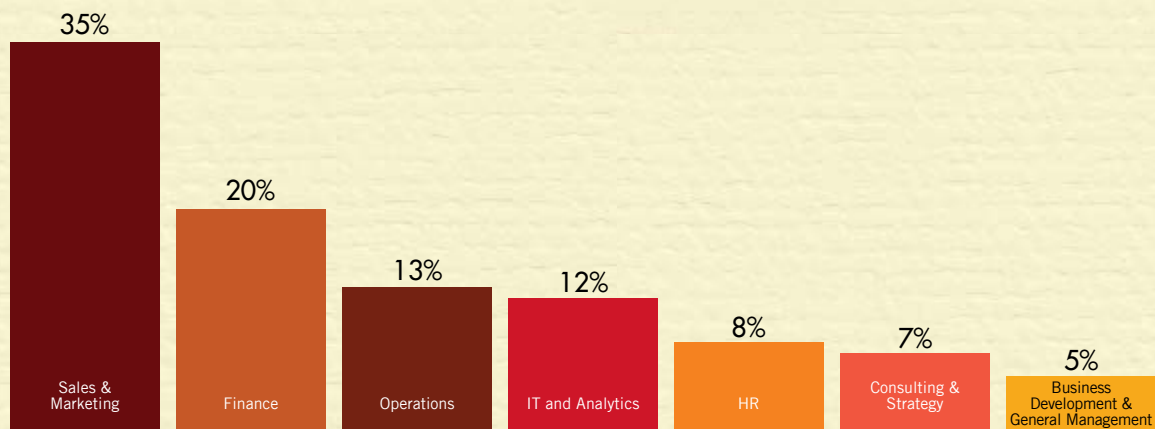
IIM Kashipur continued to be a popular destination for major organisations such as CUMI, Reliance Jio, L&T, Maruti Suzuki, Safexpress, Siemens, etc. who offered roles such as Fleet Manager, Inventory & Warehouse Manager, Logistics & Operations Coordinator, Operational Planning & Scheduling Manager, Operations Manager, Process Improvement Handler, Procurement Analysis & Consulting, Product Operations, Senior Project Manager, Service Delivery Manager, Service Quality Manager, Strategic Operational Planning Associate, and Strategic Supply Chain Manager.

Big names such as Jumbo Electronics, MAQ Software, Mahindra Comviva, Wipro, SBI, Hero MotoCorp, CBRE, etc. offered profiles such as BFSI Analytics, BI Analytics, Big-Data Services Management, Business Intelligence & Research, Business Solution Enabler, Cloud Business Analyst, Data Analytics Consultant, Financial Analytics, Growth Hacker, IT Project Management, Operational Analytics, Product Quality Analyst, Senior Business Analyst, Senior Research Analyst, and Technical Project Manager.

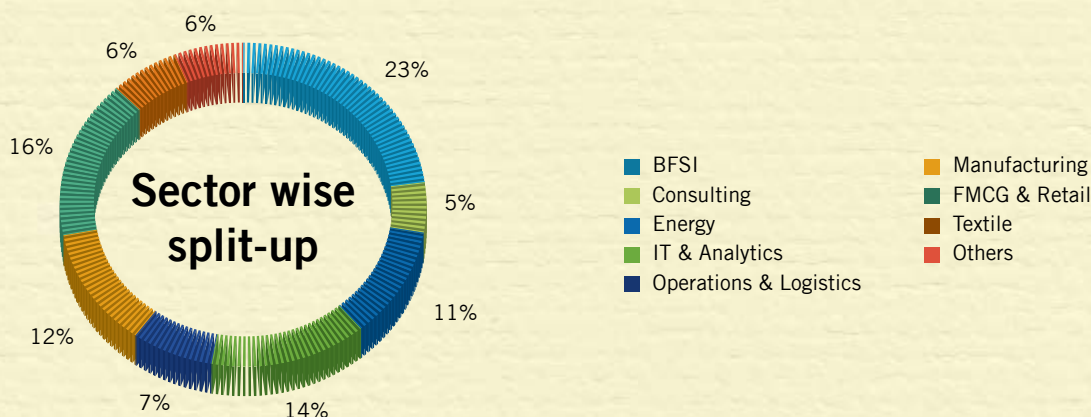
The HR domain saw the participation of Jumbo Electronics, ONGC, Phillips Carbon Black Limited, Bombardier, and more. They offered core profiles such as HR Generalist, Career Development Executive, Corporate HR Governance, Global Initiative Manager, HR Advisory, Industrial Relations Management, Strategic Performance & Compensation Management, and Workforce Planning & Development.

Top organisations like Cognizant, CUMI, GMR Group, Mu Sigma, Reliance Industries Limited, Siemens, Takshashila Consulting, Wipro, offered opportunities in the strategy and consulting domain, offering roles such as Apprentice Leader, Associate Consultant, Associate Strategy & Competitive Analysis, Business & Competition Modelling, Corporate Advisory, Corporate Strategy, Financial Consultant, Functional Consultant, Healthcare Consulting, Leadership and Group Strategy, MT - Strategic Alliances, Product Manager, Senior Manager - Strategy, Strategic Consulting, Strategic Product Management, Strategy & Market Initiatives for Service Operation Consultant, etc.

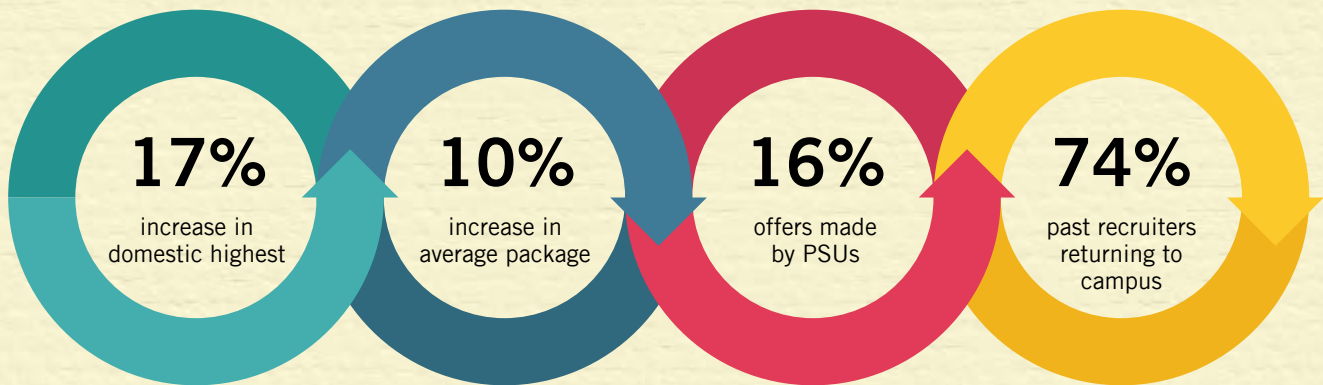
GMR Group, L&T, Safexpress, Tolaram Group, Tata Teleservices, TVS Tyres, Vodafone, etc. offered general management roles such as Business Development Associate, Entrepreneurship Development, Growth Officer, International Business Development, New Business Initiatives, Product Executive, Project Manager, and Senior Business Development Consultant.



Other profiles such as Executive Assistant to Business Chairman, Executive Assistant to BU Head & Executive Assistant to CEO were also offered to the students by CUMI, GMR Group, and Larsen & Toubro.



# Highlights



## Statistics of the placement season

Students eligible for placements	118
Students going for entrepreneurial ventures	6
Students opting out of placements through the Institute	9
Students seeking placements through the Institute	103
Number of offers made (Domestic)	102
Number of offers made (International)	2
Number of PPOs / PPIs offered	12
Number of companies visited	49
Highest Domestic Salary	₹25,42,000
Highest International Salary (INR equivalent)	₹53,10,438
Average Salary of top 30 students	₹19,58,082
Average Salary of top 60 students	₹16,11,927
Average Salary	₹13,17,426

## Prominent companies that participated in the placement process

Aditya Birla Financial Services	Birla Sun Life	Hero Motocorp	BPCL	Cognizant
Hewlett Packard Enterprise	Bombardier	Hyundai Motors	CBRE	Eli India
Ladderup Wealth Management	DCB Bank	Jumbo Electronics	GAIL	Eveready
Phillips Carbon Black Limited	Evalueserve	Larsen & Toubro	SBI	HyperCity
Piramal Financial Services	GMR Group	Mahindra Comviva	HPCL	ICICI Bank
Reliance Broadcast Network Limited	HDFC Bank	MAQ Software	ONGC	IDFC Bank
Reliance Industries Limited	Maruti Suzuki	Mount Meru Group	CUMI	Mu Sigma
GSK Pharmaceuticals	Reliance Jio	Tata Teleservices	RBL	Total Oil
Takshashila Consulting	Safexpress	Tolaram Group	Siemens	Vodafone
	TVS Tyres	TPG Wholesale	Wipro	Yes bank

# Our Partners in Progress

 <p>ADITYA BIRLA FINANCIAL SERVICES</p> <p>Aditya Birla Financial Services</p>	 <p>Vodafone</p>	 <p>Eli India</p> <p>Eli India</p>	 <p>Piramal</p> <p>Piramal Financial Services</p>	 <p>Cognizant</p>	 <p>भारतीय स्टेट बैंक State Bank of India</p> <p>State Bank of India</p>
 <p>TOTAL</p> <p>Total Oil India</p>	 <p>Bharat Petroleum</p> <p>BPCL</p>	 <p>HPCL</p> <p>HPCL</p>	 <p>ICICI Bank</p> <p>ICICI Bank</p>	 <p>MAQ Software</p> <p>MAQ Software</p>	 <p>RBL BANK</p> <p>RBL</p>
 <p>HyperCITY</p> <p>HyperCity</p>	 <p>ONGC</p> <p>ONGC</p>	 <p>GAIL</p> <p>GAIL</p>	 <p>DCB BANK</p> <p>DCB Bank</p>	 <p>Hewlett Packard Enterprise</p> <p>Hewlett Packard Enterprise</p>	 <p>IDFC BANK</p> <p>IDFC Bank</p>
 <p>RP - Sanjiv Goenka Group</p> <p>Phillips Carbon Black Limited - RP Sanjiv Goenka Group</p>	 <p>MARUTI SUZUKI</p> <p>Maruti Suzuki</p>	 <p>GMR</p> <p>GMR Group</p>	 <p>EY</p> <p>Ernst &amp; Young</p>	 <p>Reliance Jio</p> <p>Reliance Jio</p>	 <p>YES BANK</p> <p>Yes bank</p>
 <p>Mount Meru Petroleum</p> <p>Mount Meru Group</p>	 <p>Tolaram Group</p> <p>Tolaram Group</p>	 <p>JUMBO</p> <p>Jumbo Electronics</p>	 <p>BAKHRESA GROUP</p> <p>Bakhresa Group</p>	 <p>EMEL</p> <p>EMEL Group</p>	 <p>Sharaf DG</p> <p>Sharaf DG</p>
 <p>SIEMENS</p> <p>Siemens</p>	 <p>ERICSSON</p> <p>Ericsson</p>	 <p>SAFEXPRESS</p> <p>Safexpress</p>	 <p>gsk</p> <p>GSK Pharma</p>	 <p>RELIANCE</p> <p>Reliance Broadcast Network Limited</p>	 <p>CUMI</p> <p>CUMI</p>
 <p>takshashila</p> <p>Takshashila Consulting</p>	 <p>Larsen &amp; Toubro</p>	 <p>Birla Sun Life Insurance</p> <p>Birla Sun Life</p>	 <p>CREDIT SUISSE</p> <p>Credit Suisse</p>	 <p>Reliance</p> <p>Reliance Industries Limited</p>	 <p>BOMBARDIER</p> <p>Bombardier</p>
 <p>TVS Logistics Services Limited</p> <p>TVS Logistics</p>	 <p>THOMSON REUTERS</p> <p>Thomson Reuters</p>	 <p>RANBAXY LABORATORIES LIMITED</p> <p>Ranbaxy Labs</p>	 <p>Ruchi</p> <p>Ruchi Soya</p>	 <p>TATA COMMUNICATIONS</p> <p>Tata Communications</p>	 <p>TATA STEEL</p> <p>Tata Steel</p>
 <p>WIPRO</p> <p>Wipro</p>	 <p>EVEREADY</p> <p>Eveready</p>	 <p>HDFC BANK</p> <p>HDFC Bank</p>	 <p>Indus Valley Partners</p> <p>Indus Valley Partners</p>	 <p>TATA CONSULTANCY SERVICES</p> <p>Tata Consultancy Services</p>	 <p>TATA TELESERVICES LIMITED</p> <p>Tata Teleservices</p>
 <p>TVS TYRES</p> <p>TVS Tyres</p>	 <p>BLUE STAR</p> <p>Blue Star</p>	 <p>Hero</p> <p>Hero Motocorp</p>	 <p>JINDAL STEEL &amp; POWER</p> <p>Jindal Steel &amp; Power</p>	 <p>KPMG</p> <p>KPMG</p>	 <p>Volvo Eicher Commercial Vehicles</p>
 <p>HYUNDAI</p> <p>Hyundai Motors</p>	 <p>DAIMLER</p> <p>Daimler</p>	 <p>!idea</p> <p>Idea Cellular</p>	 <p>JK TYRES</p> <p>JK Tyres</p>	 <p>pwc</p> <p>PWC</p>	 <p>Mu Sigma</p> <p>Mu Sigma</p>

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