



INDIAN INSTITUTE OF MANAGEMENT KASHIPUR

PLACEMENT REPORT 2014-15

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Final Placement Report 2014-15

Indian Institute of Management Kashipur is happy to release the Final Placement Report for the batch of PGP 2013-15. In its fourth year of existence, the response from the industry has been phenomenal. With an unprecedented growth in batch size to a total of 300% of last year, the final placement season of IIM Kashipur this year witnessed 56 esteemed companies giving offers to 111 students. In addition to the past recruiters, a host of new recruiters have come on board to be associated with the institute. This season too witnessed international placements like last year where students were extended offers by overseas recruiters.

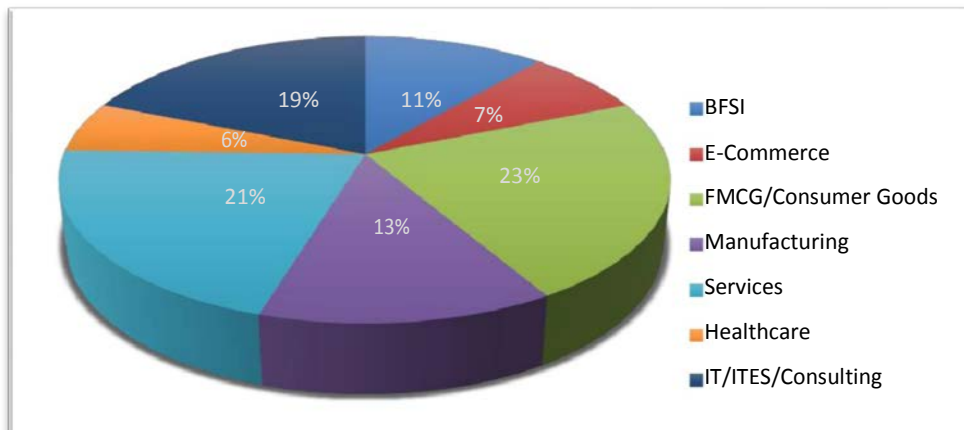
Batch of 2013-15

The batch of PGP 2013-15 possessed a strong academic background. Majority of the batch had prior work experience in industries like Energy, Manufacturing, IT, Power, Telecom etc. The batch boasted a mix of students with 35% without prior work experience and the rest with an average work experience of 31.3 months. The batch had 27 female candidates.

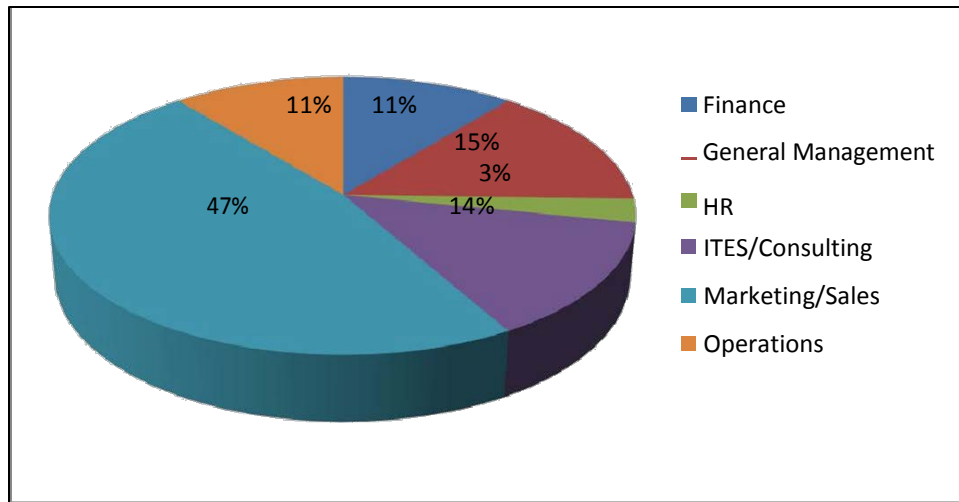
Recruiters Breakup

Placement season 2014-15 witnessed esteemed recruiters across all the sectors and maximum recruiters were from FMCG/Consumer Goods sector followed by Services & IT sector.

Sector wise break up of Recruiters



Domain wise break up of Profiles offered



Sales & Marketing

Sales & Marketing emerged as the most sought after area. The profiles offered were Territory Sales, B2B, Brand Management, Market Research, Rural Marketing and Marketing Analytics amongst many others. The major recruiters in this domain were Maruti Suzuki, VE Commercial Vehicles Ltd., Idea Cellular, Tata Steel, GAIL, BPCL, Eveready Industries India Limited, GlaxoSmithKline Pharmaceuticals Ltd., HDFC, Videocon and Hansa Customer Equity among others. Conglomerates like EMEL group and Tolaram Group offered international placements in this domain.

Finance

The major recruiters in Finance domain were ICICI Bank, RBL Bank, Yes Bank, Wipro and Manipal Group among others. Students were offered profiles in Corporate Banking, Risk Management, Commercial Banking and Finance & Accounting – Pre Sales. Credit Suisse has offered ENO Credit Risk analyst profile to a student through off campus placement.

IT & Consulting

This year's process saw 14% of the students being offered roles in the domain of IT & Consulting. This upcoming domain witnessed companies like PwC, Accenture Services Private Limited, Ernst & Young, LatentView Analytics Pvt. Ltd, Kellton Tech. Solutions Limited, Hero Motocorp Ltd. and Acrotrend Solutions offering roles such as Consultant, Associate Consultant, IT Advisory Services and Project Management. Sharaf DG, Dubai based conglomerate also offered a role of Consultant under this domain.

Operations Management

This year's placement season witnessed 11% of the batch opting for Operations domain. In addition to the past recruiters, new recruiters also offered varied roles like Operation Analyst, Supply chain & Procurement, Retail Operations etc. in this domain. Some of the prominent recruiters in this area were Indofil Industries Ltd., Larsen & Toubro Limited, Future Supply Chain Solutions Ltd., Videocon, Metro Cash & carry India etc.

General Management and Strategy

15% of the students were placed in General Management & Strategy domain. Esteemed companies like ICICI Prudential Life Insurance, RBL Bank, JSPL recruited students for Leadership Profiles. Few other companies such as Housing.com, Videocon and Nucleus Software etc. recruited students for general management roles such as Area Business Managers and Corporate Strategy.

HR

This year placement process also witnessed a good increase in the number of offers extended in HR domain. Companies like RPG Group, Videocon, and Aegis Ltd. extended offers to students in their Compensation & Benefits, Talent Acquisition and Corporate HR functions working along with group HR president.

Placement Statistics:

Number of students in the batch	127
Number of students registered for final placements	126
Number of students placed	111
Number of students placed through off-campus	4
Number of recruiters who participated in the process	56
Total number of offers made	115
Total number of offers accepted	115
Maximum Domestic CTC (in Rs. LPA)	16,50,000
Minimum Domestic CTC (in Rs. LPA)	6,00,000
Maximum International CTC (in Rs. LPA)	43,31,248
Minimum International CTC (in Rs. LPA)	22,23,000
Average CTC (in Rs. LPA)	10,81,185

