

# Final Placement Report 2011-13

(Dated 16<sup>th</sup> July, 2013)

**IIM Kashipur is a signatory of IPRS (Indian Placement Reporting Standards)**



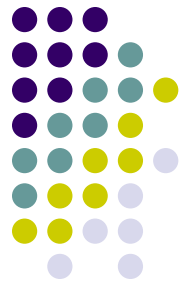
# Overview

Indian Institute of Management Kashipur has successfully completed the Final Placement of its first ever batch, 2011-2013.

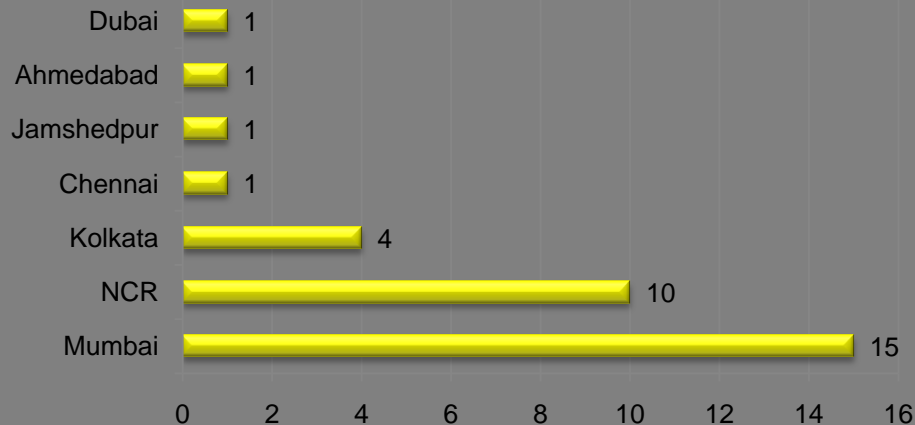
32 companies participated in the process and gave 36 offers. Major recruiters were ICICI Bank and BPCL who picked up 3 students each, followed by ICICI Pru, Hero Motocorp and KD Logistics who offered 2 positions each.

The season also witnessed an International Placement offered by IFFCO Group based out of Dubai.

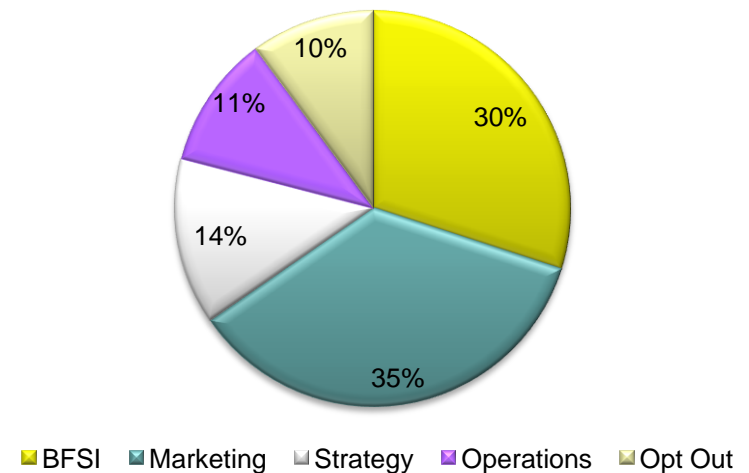
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|--|-------|
| Number of students in the batch                      | 37    |
| Number of students registered for final placements   | 33    |
| Number of students placed                            | 33    |
| Number of recruiters who participated in the process | 32    |
| Total no. of offers made                             | 36    |
| Total no. of offers accepted                         | 33    |
| Maximum CTC (in Rs LPA)                              | 16.25 |
| Minimum CTC (in Rs LPA)                              | 5     |
| Average CTC (in Rs LPA)                              | 10.12 |
| Median CTC (in Rs LPA)                               | 9     |



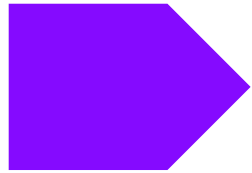
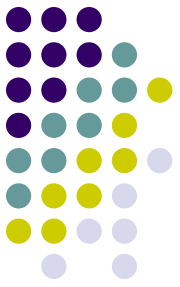
## Locationwise Placements



## Domainwise Breakup



# Domainwise Snapshot

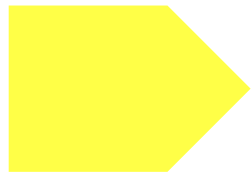


This domain was most sought after by the students with 30% of the batch getting placed.



**BFSI**

Profiles offered were Analyst, Business Development, Credit Risk Management, Derivative Trading, Human Resources, Derivative Valuation and M&E



Recruiters in the domain were **Affluence Trading, GlobeOp, ICICI Bank, Ideal Insurance, Indus Valley Partners, NCDEX, Yes Bank and ICICI Prudential**

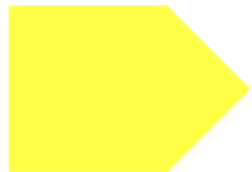
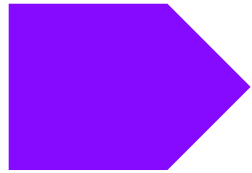
**Sales & Marketing**

The domain was hot favourite among the candidates as 35% of the student were placed

Profiles were offered in B2B Sales, Brand Management, Business Development, Retail Management and Product Management

Recruiters in the domain were **British Oxygen, BPCL, Century Ply, Eveready, Hero MotoCorp, IFFCO Dubai, Ruchi Soya, Tata Steel, Tide Water Co (Veedol) and Liquid**

# Domainwise Snapshot



## Strategy

This domain was most sought after by the students having more than one year of work experience with 14% of the batch getting placed.

Niche profiles such as EA to CEO, Leadership Programs, and Strategy Development were few which were offered under this domain

Recruiters in the domain were **Nippon Electric Company, Ranbaxy Labs, Basix, All-e-Technologies and TVS Logistics**

## Operations

This domain was an upcoming one wherein 11% of the batch was placed

Profiles such as Key Account Manager and Strategic Sourcing were offered

Recruiters in the domain were **Hero MotoCorp, KD Logistics and Tata Power**

# IIM Kashipur would like to thank all the recruiters who have participated in our first ever placement process



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# Contact us



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