



INDIAN INSTITUTE OF MANAGEMENT
K A S H I P U R

2019-21



SUMMER
PLACEMENT
REPORT



It is with great pride that IIM Kashipur announces the successful completion of the Summer Placement Process for the Batch of 2019-21 of its flagship Masters in Business Administration Program. Over the past 9 years, our students have left lasting impressions on recruiters by showcasing their extraordinary skills and talent in the industry.

This year, the institute witnessed participation from 108 esteemed organizations, offering 269 roles across various domains including BFSI, Consulting, Strategy, Sales and Marketing, Operations, HR, IT & Analytics.

We would like to express our sincere gratitude towards our recruiters who have once again reposed their faith in the institute by offering our students a plethora of coveted roles and niche profiles.

We have seen an overwhelming increase in the number of recruiters willing to partner with IIM Kashipur and we look forward to maintaining a mutually beneficial relationship with them.

We owe our success to the efforts of our students who have consistently performed well and brought laurels to the institute.

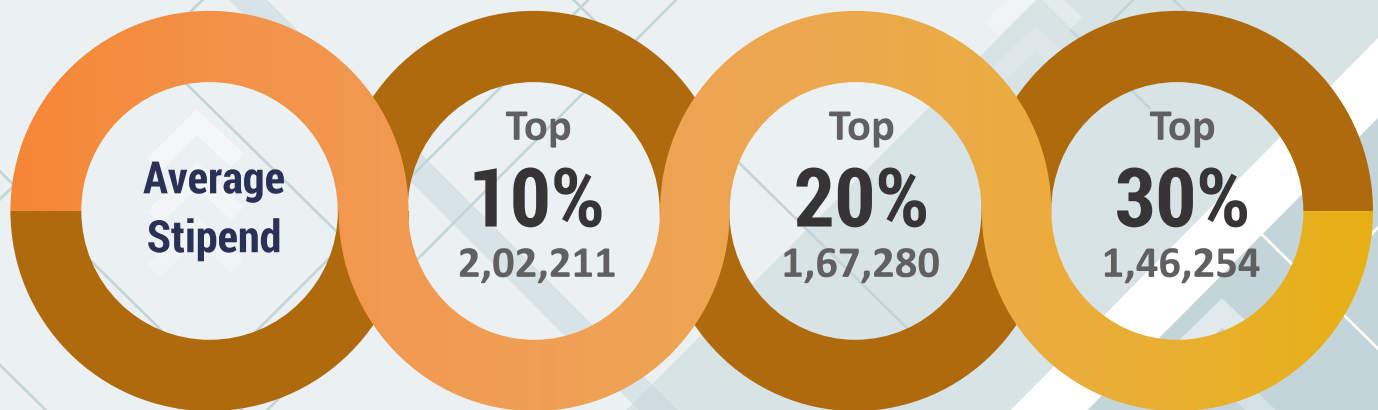
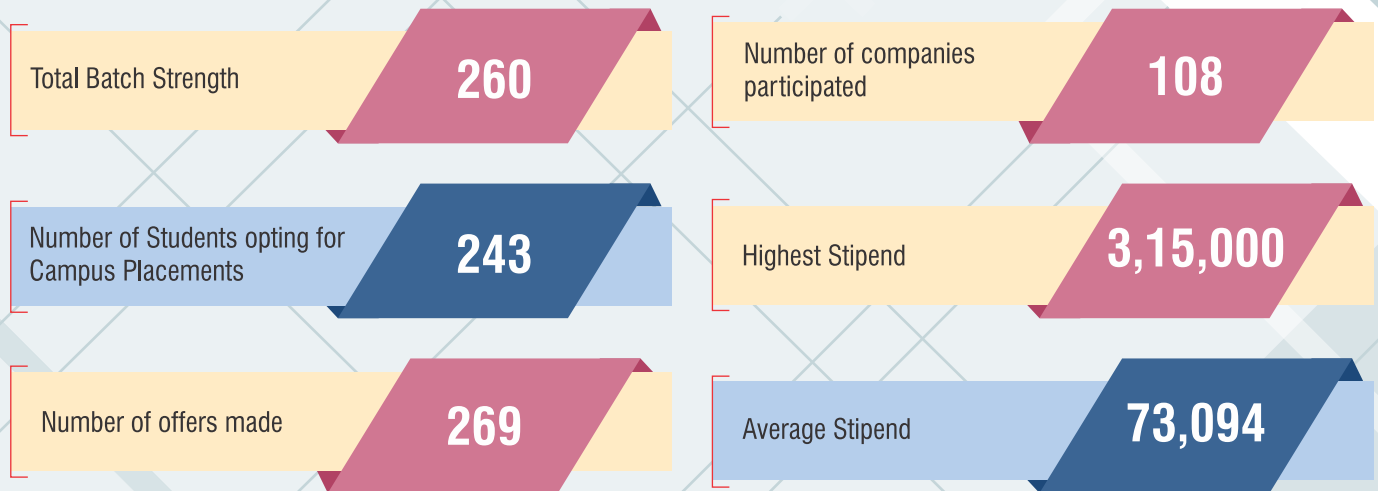
Regards,

Prof. Kunal Ganguly
Chairperson – Placements
IIM Kashipur

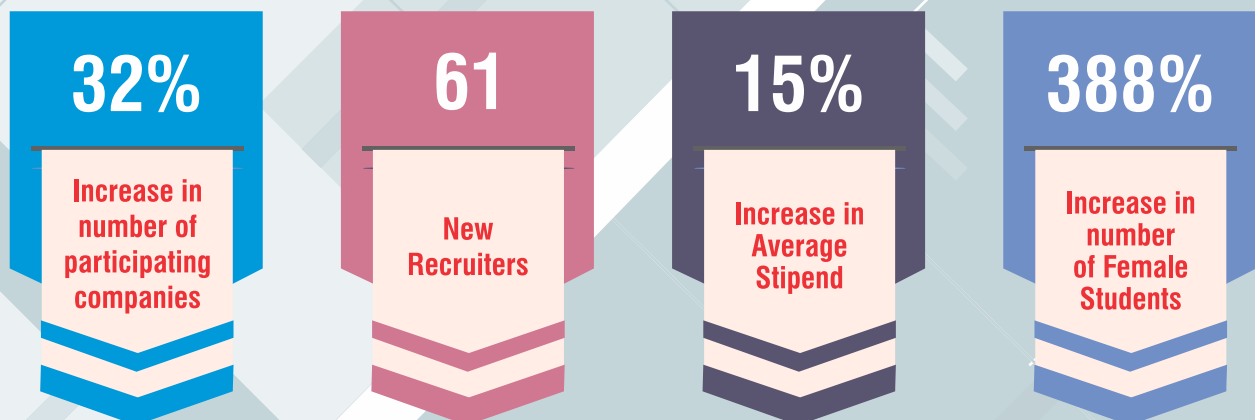
FOREWORD

Summer Placement 2019-21 | Highlights

STATISTICS OF THE PLACEMENT SEASON

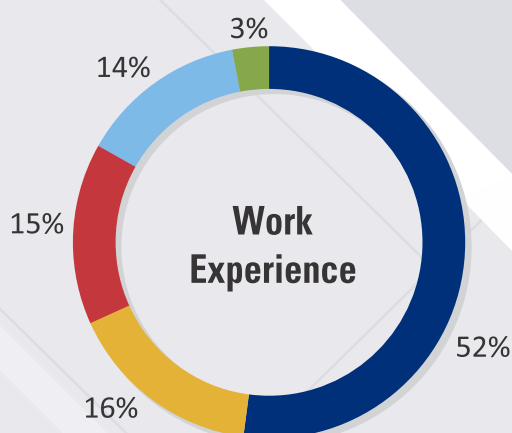
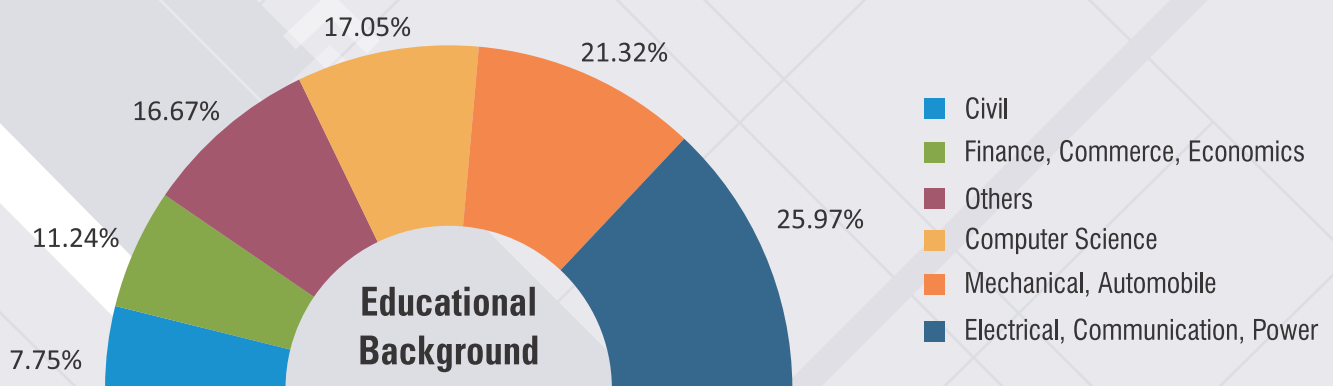
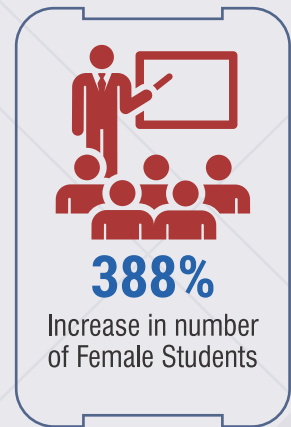
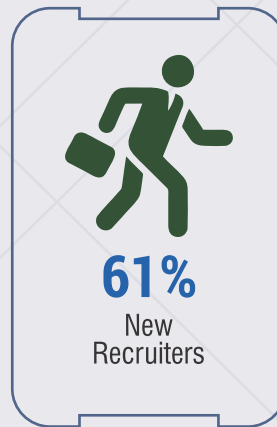
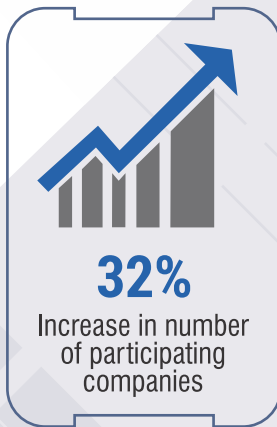


HIGHLIGHTS OF THE SEASON

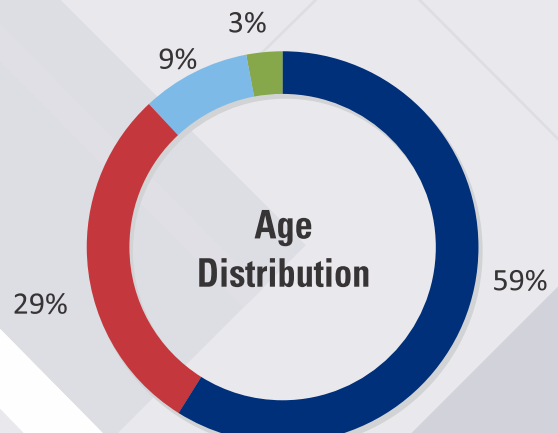


Summer Placement 2019-21 | Highlights

BATCH POINTERS



■ Freshers ■ 1 to 12 ■ 13 to 24
■ 25 to 36 ■ >36



■ <24 ■ 25-26
■ 27-28 ■ 29+

Summer Placement 2019-21

Domain Highlights



Finance

Students bagged roles like Asset Management, Capital Market Analyst, Corporate Banking, Credit Risk Profile, Equities Research, Finance Advisory, Finance Controller, Financial Analytics, Financial Strategy, Internal Auditor, International Banking, Investment Analyst, Investor Communication, Market Risk Analyst, Mergers and Acquisitions, Private Equity, Relationship Management, Retail Banking, Risk Assessment, Mitigation, Rural Banking, Senior Business Associate - Financial Services, Senior Financial Markets Research Analysis Intern, Treasury, and Wealth Management offered by organizations of repute such ICICI Bank, RXIL, New York International Capital, SBI Mutual Funds, RBL Bank, Basix, Ujjivan Small Finance Bank, SIDBI, TATA Capital, Angel Broking, TresVista, Yes Bank, HDFC Bank, etc.

Marketing

Market leaders ICICI Bank, RBL Bank, Shree Malani Foams, TATA Steel, Ogilvy, OfBusiness, OLX, Bajaj Finserv, IDBI Bank, Hafele, Airtel, Droom, ShopClues, JK Spices, etc. offered coveted profiles such as Agri-Marketing, B2B Marketing, B2C Marketing, Brand Management, Campaign Management, Category Management, Channel Management, Corporate Relations, Customer Acquisition, Customer Relationship Management, Digital Marketing Associate, Direct Sales, Enterprise Sales, Inbound Sales, Key Account Management, Market Research Associate, Pre-sales, Pricing Management, Relationship Management - Retail Branch, Retail Marketing, Rural Marketing, Sales Development Executive, and Strategic Marketing.

IT and Analytics

Big names such as L&T Technology Services, Tredence, Mphasis, Sutherland, Runtime Solutions, MAQ Software, etc. offered profiles such as BFSI Analytics, BI Analytics, Big-Data Services Management, Business Intelligence, Research, Business Solution Enabler, Cloud Business Analyst, Data Analytics Consultant, Financial Analytics, Growth Hacker, IT Project Management, Operational Analytics, Product Quality Analyst, Senior Business Analyst, Senior Research Analyst, and Technical Project Management Intern.



Summer Placement 2019-21

Domain Highlights

Strategy and Consulting

Top organizations like Deloitte, EY, World Resources Institute, Cinopolis, Schreiber Foods, Ichleon, etc. offered opportunities in the strategy and consulting domain, offering roles such as Corporate Advisory Intern, Government Consulting, Corporate Strategy, Financial Consultant, Functional Consultant, Leadership and Group Strategy, Intern - Strategic Alliances, Product Management Intern, Strategic Consulting, Strategic Product Management, Strategy Market Initiatives for Service Operation Consultant, etc.

Operations

IIM Kashipur continued to be a popular destination for major organizations such as PUMA Sports India, ElasticRun, Larsen & Toubro, Apollo Tyres, 4Tigo, OfBusiness, Ablecold, Shree Malani Foams etc. who offered roles such as Fleet Management Intern, Logistics intern, Operations Coordinator, Operational Planning Intern, Scheduling Management Intern, E-Com Operations Intern, Operations Management Intern, Process Improvement Handler, Procurement Analysis, Product Operations, Senior Project Management Intern, Service Delivery Intern, Service Quality Intern, Strategic Operational Planning Associate, and Strategic Supply Chain Intern.

General Management

TATA Capital, Droom, ICICI Bank, RBL Bank, TATA Steel, ONGC, Schreiber Foods, etc. offered general management roles such as Business Development Associate, Entrepreneurship Development, Growth Officer, International Business Development, New Business Initiatives, Product Executive, Project Management Intern, and Senior Business Development Consultant.

HR

The HR domain saw the participation of Deloitte, TATA Steel Shree Malani Foams, BHEL, Micelio, etc. and more. They offered core profiles such as HR Generalist, Career Development Executive, Corporate HR Governance, Global Initiative Manager, HR Advisory, Industrial Relations Management, Strategic Performance, Compensation Management, and HR Analytics etc.



OUR RECRUITERS 2019 - 21



PLACEMENT TEAM

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ROHIT GUPTA

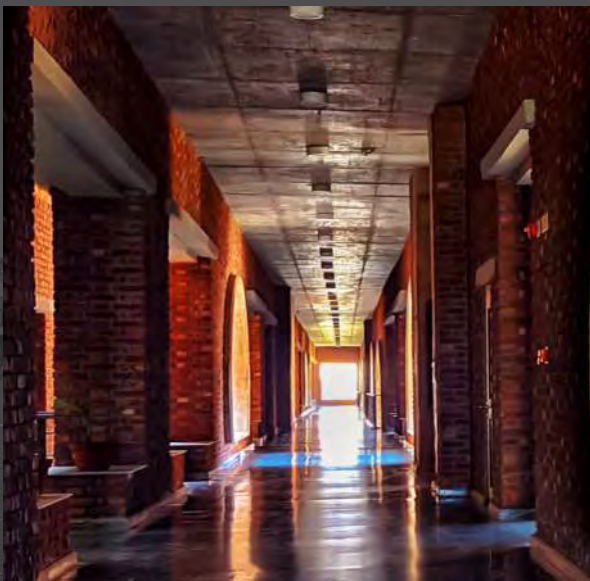
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