



SUMMER PLACEMENT REPORT

2016-17



INDIAN INSTITUTE OF MANAGEMENT KASHIPUR

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Summer Placement Report

“What the mind can conceive and believe, and the heart desire, you can achieve.”
- Norman Vincent Peale

IIM Kashipur is proud to announce the successful completion of its summer placement process for the 2016-18 batch of its flagship Post Graduate Program in Management. Over the years, our students have left lasting impressions on recruiters by showcasing their extraordinary skills in the industry.

This year, the institute witnessed participation from 74 esteemed organizations, offering roles across various domains including BFSI, Consulting, Strategy, Sales and Marketing, Operations, HR, IT & Analytics. Our partners in progress reinforced their immense faith in brand IIM Kashipur by offering students a plethora of coveted roles and niche profiles. The students also displayed their talent by successfully competing in various competitions and by obtaining professional certifications like CFA.

We are immensely grateful to our partners in progress who have constantly supported the institute throughout its 6 years of journey. We would also like to express our gratitude to our new companions, with whom we look forward to a long and symbiotic relationship.

Batch Pointers



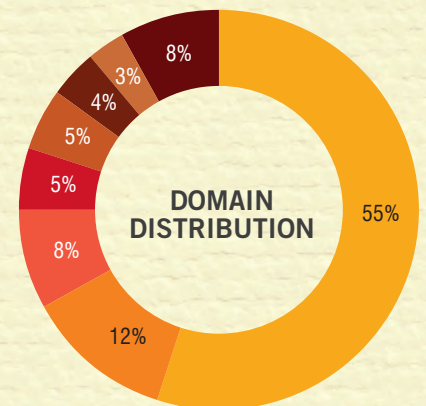
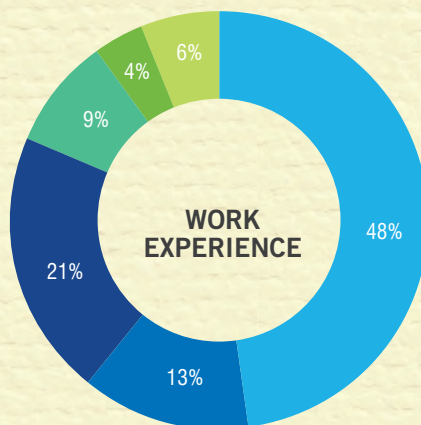
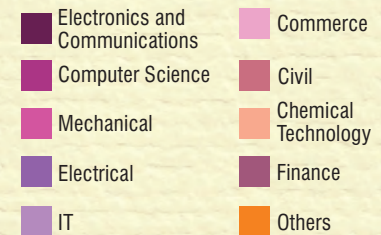
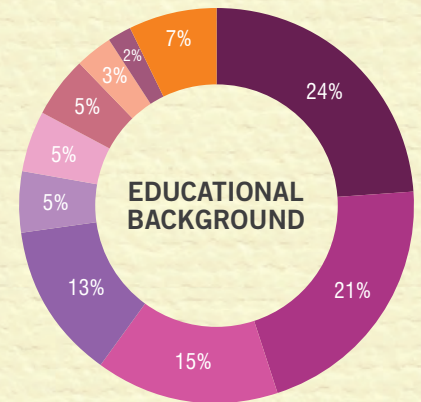
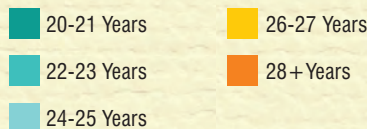
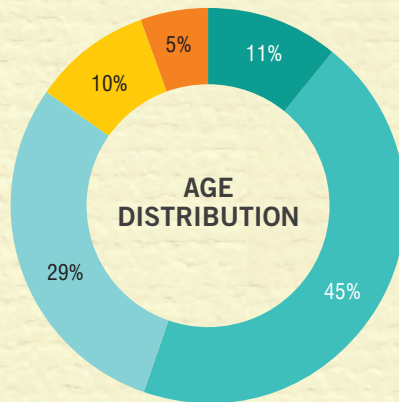
Batch Size
184



Average Work Experience
26
months



Increase in Batch Size
49%



Profiles offered

Domain wise split-up

Industry leaders like Vodafone, Maruti Suzuki, GSK, Eli India, JK Papers, Blackberrys, Eveready, etc. offering coveted profiles such as B2B Marketing, B2C Marketing, Branding, Retail Marketing and Market Research.

Finance became the highlight of this season, with 100% increase in number of roles offered as compared to last year. Students bagged roles like Wealth Management, Investment & Portfolio Management, Financial Analytics, Equities Research, Capital Markets, and Project Financing offered by organisations of repute such as IDBI Federal, IDFC Bank, SBI Capital Markets, Tata Capital Financial Services, SEBI, Ladderup Wealth Management, Ministry of Rural Development, etc.

Sutherland Global, United Health Group, Jindal Stainless Limited, Bodycraft, etc. offered general management roles such as Business Development Executive, Business Controller and Global Initiative Manager.

IIM Kashipur remained a popular destination for major organisations such as Reliance Industries Limited, Jindal Steel & Power Limited, CUMI, DTDC and Safexpress who offered roles such as Inventory Management, Warehouse Management, Strategic Procurement & Sourcing, Fleet Optimisation and Operational Analytics.

The HR domain witnessed the participation of Apollo Tyres, Bajaj Allianz, L&T Infotech, Sutherland Global, Reliance Industries Limited, and more. They offered core profiles such as Industrial & Labour Relations, Recruitment & Selection, Strategic Performance Management, Global Initiative Management and Workforce Planning.

Established players such as Moody's Analytics, Mashreq Global, Stat Decision Labs, Reliance Games, Droom, etc. offered profiles such as IT Business Process Handling, Customer Analytics, Big Data Integration, and Business.

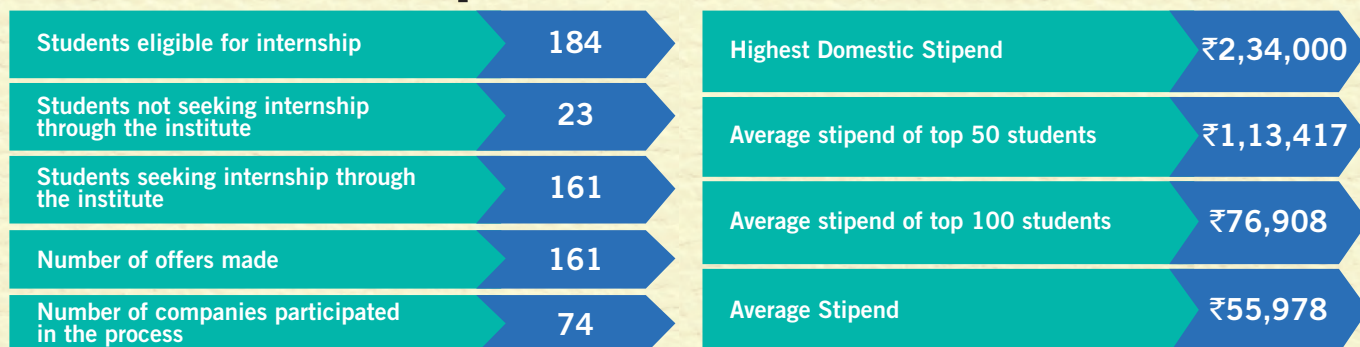
Top organisations like E&Y, Buchanan Group, Pulsar Knowledge Centre and United Health Group offered internships in the strategy and consulting domain, offering roles such as Strategic Product Management, Strategic Content Management, Business & Competition Modelling, Healthcare Consulting, etc.



Profiles offered across domains

HR	Industrial & Labour Relations, Recruitment & Selection, Corporate HR Governance, Global Initiative Management, Strategic Performance Management, Compensation Management, Workforce Planning
Finance	Wealth Management, Micro Enterprise Solution, CBG Banking, Credit & Risk Management, Relationship Manager, Investment & Portfolio Management, Financial Strategy, Financial Analytics, Rural Infrastructure Project Financing, Financial Modelling, Feasibility & Cost Analysis, Mergers & Acquisitions, Equities Research
Marketing	B2B Marketing, B2C Marketing, Branding, Digital Marketing, Market Research, Product Manager, Sales & Business Development, Social Media Management, Client Acquisition, Retail Marketing, Advertising
Strategy & Consulting	Strategic Content Management, Strategic Product Management, Business & Competition Modelling, Strategy & Competitive Analysis, Healthcare Consulting, Corporate Advisory
Operations	Inventory Management, Supply Chain Management, Warehouse Management, Operational Analytics, Strategic Procurement & Sourcing, Product Operations, Decision Modelling, Fleet Optimisation, Demand Forecasting, Lean Management
IT & Analytics	Business Analytics, IT Business Process Handling, Customer Analytics, Big Data Integration, Strategic Revenue Management, Business Intelligence & Process Management

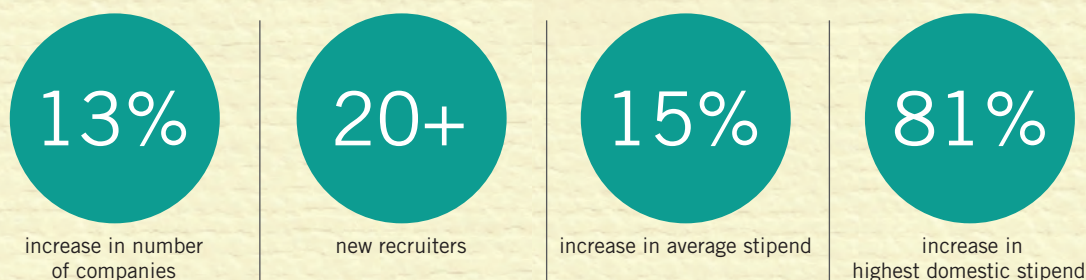
Statistics of the placement season



Average stipend of top 20 percentile



Highlights



Prominent companies that participated in the placement process

Angel Broking	Axis Bank	Cipla	Aditya Birla Financial Services	Bank of Baroda
Apollo Tyres	Eli India	CUMI	Jindal Stainless Limited	Blackberrys India
Bodycraft	Emerson	Droom	Jindal Steel & Power Limited	Buchanan Group
ICICI Bank	Eveready	DTDC	JSW Steel Limited	Ernst & Young
JK Papers	HealthMir	GSK	Ladderup Wealth Management	Explico Consulting
Mafatlals	Holiday IQ	Integra	Pulsar Knowledge Centre	Hedge Equities
Niti Aayog	IDBI Federal	JCB	Reliance Industries Limited	Maruti Suzuki
Safexpress	IDFC Bank	Pickrr	SBI Capital Markets	Mashreq Global
Sun Pharma	IndiaMart	Pradan	Tata Capital Financial Services	Moody's Analytics
Tata Motors	L&T Infotech	SEBI	United Health Group	Reliance Games
Travel Unravel	Stat Labs	Vernalis	Uttam Galva Steels	Sutherland Global
Triveni Ethnics	Vodafone	VLNG	Yournest Capital Advisors	Tega Industries

Our Partners in Progress

 Emerson	 Vodafone	 Aditya Birla Financial Services	 Cipla	 Moody's Analytics	 SBI Capital Markets
 IDBI Federal	 Ernst & Young	 Buchanan Group	 Jindal Stainless Limited	 CUMI	 Apollo Tyres
 Maruti Suzuki	 NITI Aayog	 Sun Pharma	 IDFC Bank	 EVEREADY INDUSTRIES INDIA LTD	 SEBI
 GSK PHARMACEUTICALS LTD.	 Jindal Steel and Power Limited	 Emami	 ICICI BANK	 Eli India	 DTDC
 Boeing	 Dupont	 Daikin	 Tolaram Group	 Johnson Matthey	 Volvo Eicher
 Hero Motocorp	 Cummins	 Reliance Industries	 J. Walter Thompson	 JSW Steel Limited	 PricewaterhouseCoopers
 NABARD	 Axis Bank	 KPMG	 United Health Group	 Tata Motors	 Tata Capital Financial Services
 Mashreq Global	 PepsiCo	 Safexpress	 Mafatlal	 Tata Steel	 Tata Power
 JCB India	 JK Tyres	 Sleepwell	 Bank of Baroda	 FCB Ulka	 Honda Motors
 Blue Star	 UB Group	 Sharaf DG	 Genpact	 TVS Tyres	 Larsen & Toubro
 Central Bank of India	 Kotak Bank	 CCIL	 Ratnakar Bank Limited	 Reliance Capital	 Bajaj Allianz

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