



INDIAN INSTITUTE OF MANAGEMENT
K A S H I P U R

2018-20



FINAL
PLACEMENT
REPORT



It is with great pride that IIM Kashipur announces the successful completion of the Final Placement Process for the Batch of 2018-20 of its flagship Post Graduate Program in Management. Over the past 9 years, our students have left lasting impressions on recruiters by showcasing their extraordinary skills and talent in the industry.

This year, the institute witnessed participation from **96 esteemed organizations, offering 252 roles** across various domains including BFSI, Consulting, Strategy, Sales and Marketing, Operations, HR, IT & Analytics.

We would like to express our sincere gratitude towards our recruiters who have once again reposed their faith in the institute by offering our students a plethora of coveted roles and niche profiles.

We have seen an overwhelming increase in the number of recruiters willing to partner with IIM Kashipur and we look forward to maintaining a mutually beneficial relationship with them.

We owe our success to the efforts of our students who have consistently performed well and brought laurels to the institute.

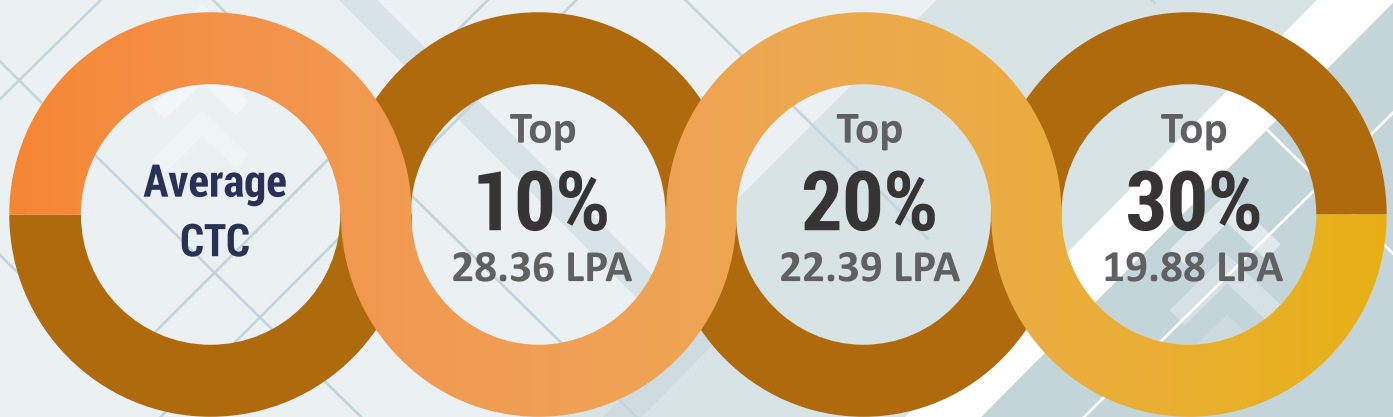
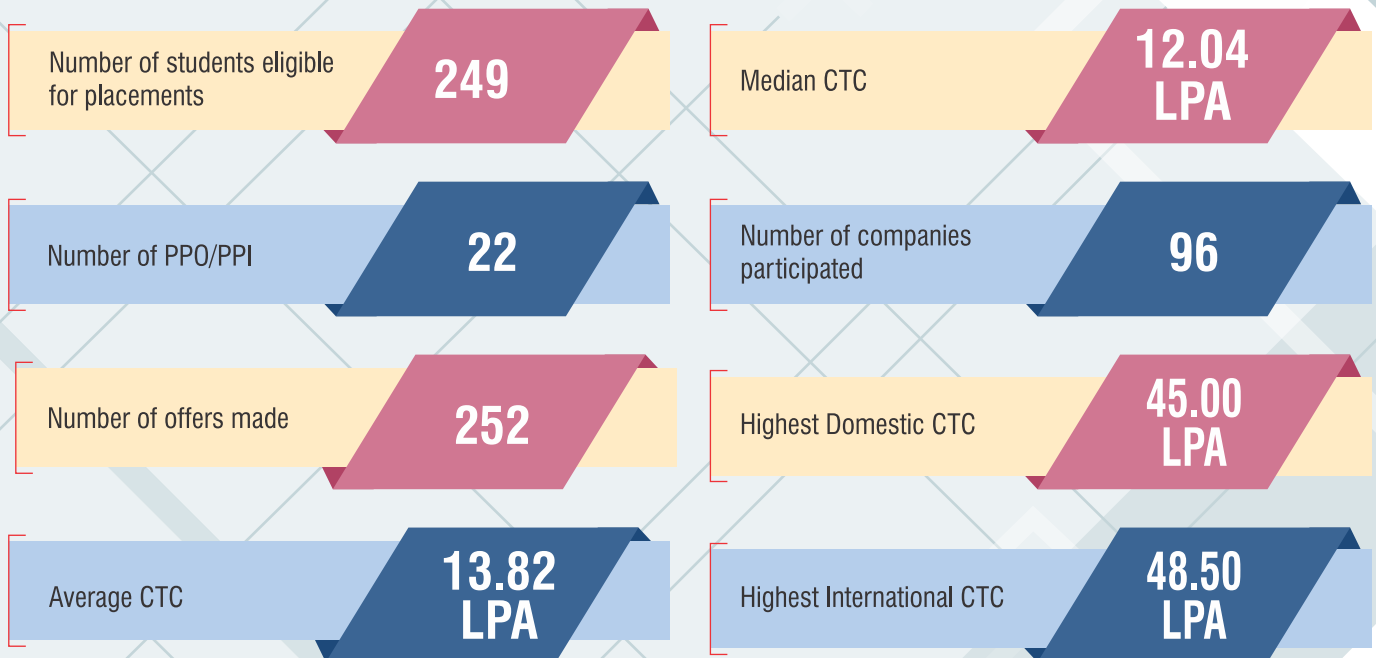
Regards,

Prof. Kunal Ganguly
Chairperson – Placements
IIM Kashipur

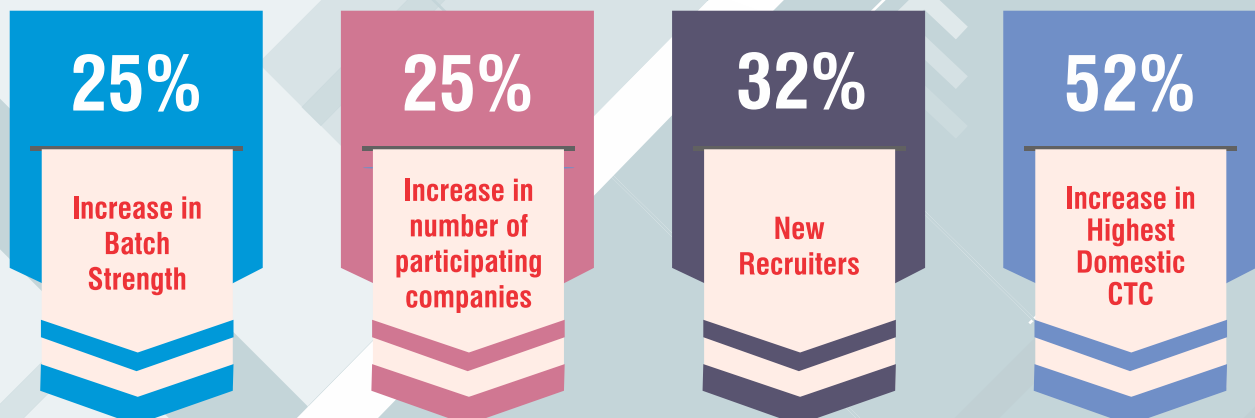
FOREWORD

Final Placement 2018-20 Highlights

STATISTICS OF THE PLACEMENT SEASON

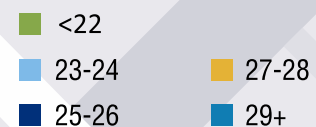
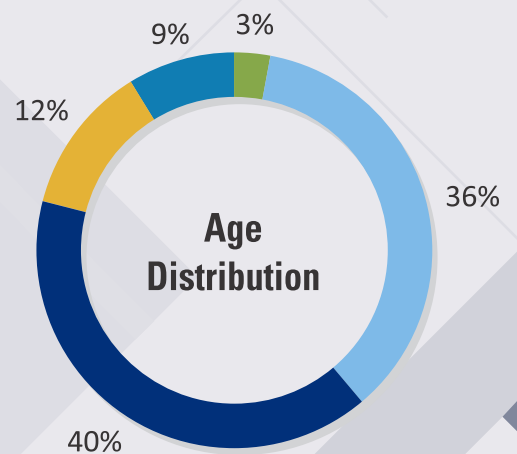
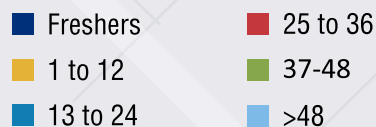
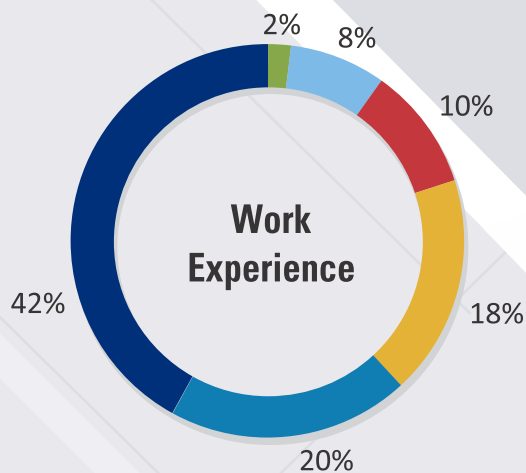
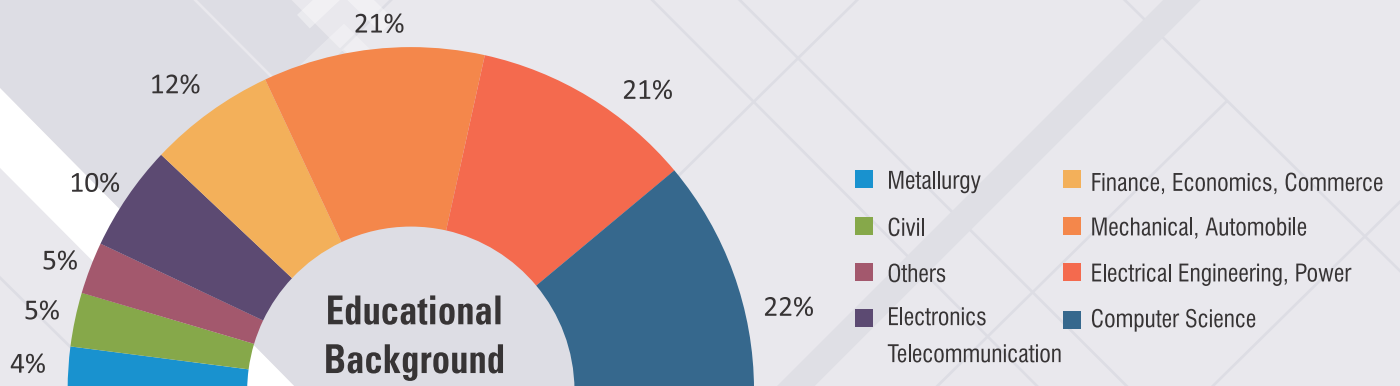
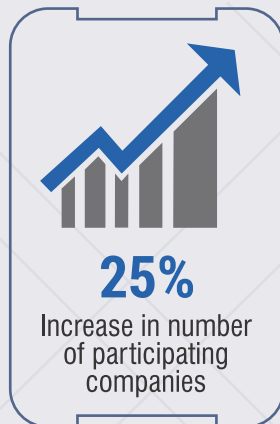
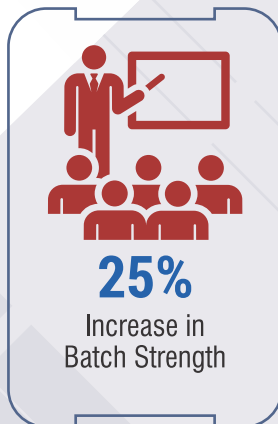


HIGHLIGHTS OF THE SEASON



Final Placement 2018-20 Highlights

BATCH POINTERS



IT AND ANALYTICS

Big names such as Infosys BPM, Tredence, Mphasis, CARE Ratings, IndiaMart, Evalserve, Mindtree, Novozymes, Futures First etc. offered profiles such as BFSI Analytics, BI Analytics, Big-Data Services Management, Business Intelligence, Research, Business Solution Enabler, Cloud Business Analyst, Data Analytics Consultant, Financial Analytics, Growth Hacker, IT Project Management, Operational Analytics, Product Quality Analyst, Senior Business Analyst, Senior Research Analyst, and Technical Project Manager.



FINANCE

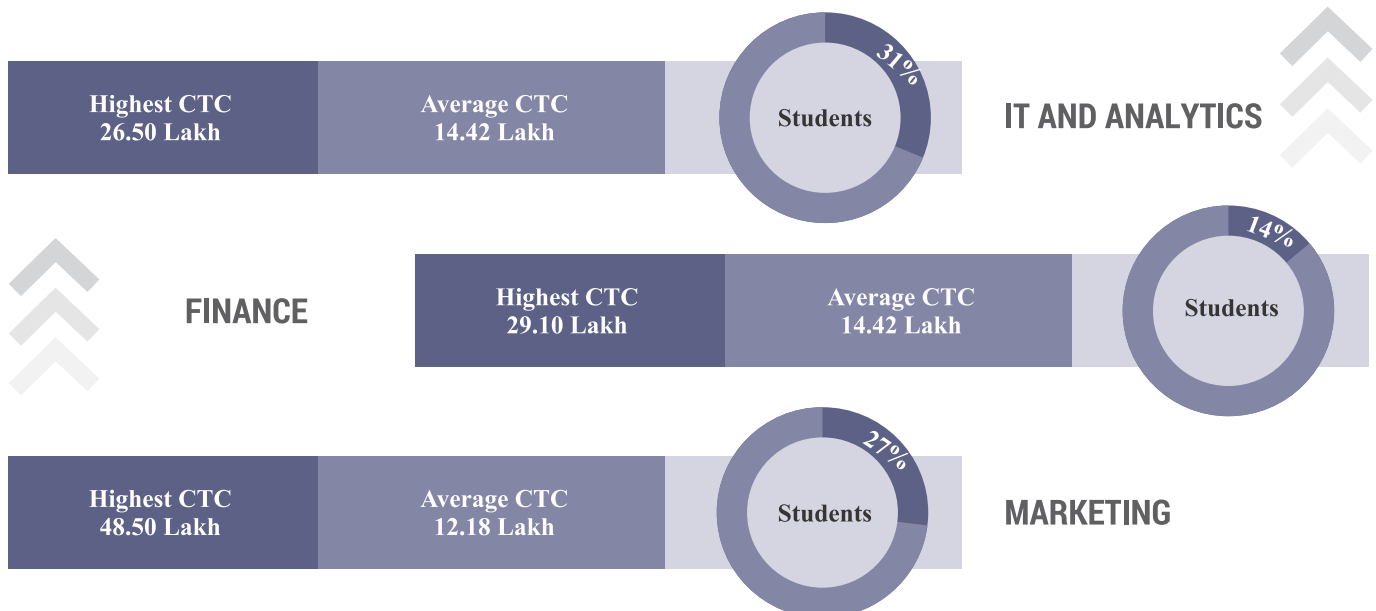
Students bagged roles like Asset Management, Branch Manager, Capital Market Analyst, Corporate Banking, Credit Risk Profile, Equities Research, Finance Advisory, Finance Controller, Financial Analytics, Financial Strategy, Internal Auditor, International Banking, Investment Analyst, Investor Communication, Market Risk Analyst, Mergers and Acquisitions, Private Equity, Relationship Manager, Retail Banking, Risk

Final Placement 2018-20 Domain Highlights

Assessment, Mitigation, Rural Banking, Senior Business Associate - Financial Services, Senior Financial Markets Research Analyst, Treasury, and Wealth Management offered by organizations of repute such as Royal Bank of Scotland, Deloitte, RECL, E&Y, Futures First, HDFC Bank, ICICI Bank, RBL Bank, Angel Broking, CRISIL, TresVista etc.

MARKETING

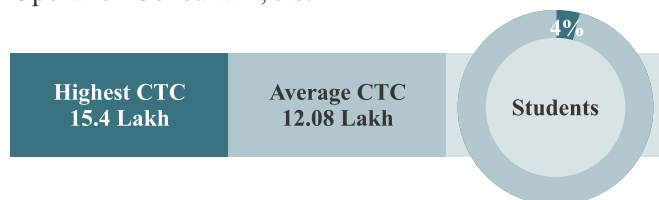
Market leaders like TATA Advanced Systems, TATA BSL, Larsen & Toubro, Mindgate, Byju's, Teltonika, HDFC Bank, VKL Seasoning, Muthoot Fincorp, InMobi etc. offered coveted profiles such as Agri-Marketing, B2B Marketing, B2C Marketing, Brand Manager, Campaign Manager, Category Manager, Channel Manager, Corporate Relations Executive, Customer Acquisition, Customer Relationship Management, Digital Marketing Associate, Direct Sales Officer, Enterprise Sales Manager, Inbound Sales, Key Account Manager, Market Research Associate, Pre-sales Consultant, Pricing Manager, Relationship Manager - Retail Branch, Retail Marketing, Rural Marketing, Sales Development Executive, and Strategic Marketing.



Final Placement 2018-20 Domain Highlights

STRATEGY AND CONSULTING

Top organizations like Deloitte, E&Y, ANZ, GMR, Analytics Quotient, HFFC, IPAC offered opportunities in the strategy and consulting domain, offering roles such as Corporate Advisory, Corporate Strategy, Financial Consultant, Functional Consultant, Leadership and Group Strategy, MT - Strategic Alliances, Product Manager, Strategic Consulting, Strategic Product Management, Strategy Market Initiatives for Service Operation Consultant, etc.



OPERATIONS

IIM Kashipur continued to be a popular destination for major organizations such as Genpact, Elastic Run, 4Tigo, Of Business, Safe Express, Shree Malani Foams etc. who offered roles such as Fleet Manager, Logistics, Operations Coordinator, Operational Planning, Scheduling Manager, Operations Manager, Process Improvement Handler, Procurement Analysis, Product Operations, Senior Project Manager, Service Delivery



Manager, Service Quality Manager, Strategic Operational Planning Associate, and Strategic Supply Chain Manager.



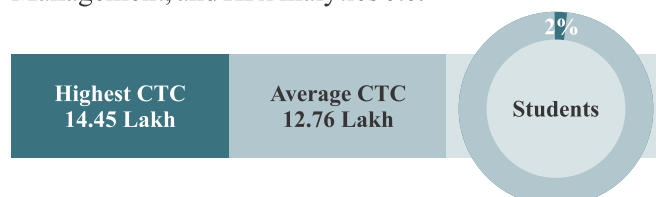
GENERAL MANAGEMENT

TATA Capital, Droom, Hexaware, FIITJEE, ICICI Bank, IndiaMart, PitStop, RBL Bank, PowerSolv, GMR Group, Muthoot Fincorp etc. offered general management roles such as Business Development Associate, Entrepreneurship Development, Growth Officer, International Business Development, New Business Initiatives, Product Executive, Project Manager, and Senior Business Development Consultant.



HR

The HR domain saw the participation of Deloitte, Shree Malani Foams, Noble House and more. They offered core profiles such as HR Generalist, Career Development Executive, Corporate HR Governance, Global Initiative Manager, HR Advisory, Industrial Relations Management, Strategic Performance, Compensation Management, and HR Analytics etc.



OUR RECRUITERS 2018 - 20



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PARUL GUPTA

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ROHAN BHAGAT

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ROHIT GUPTA

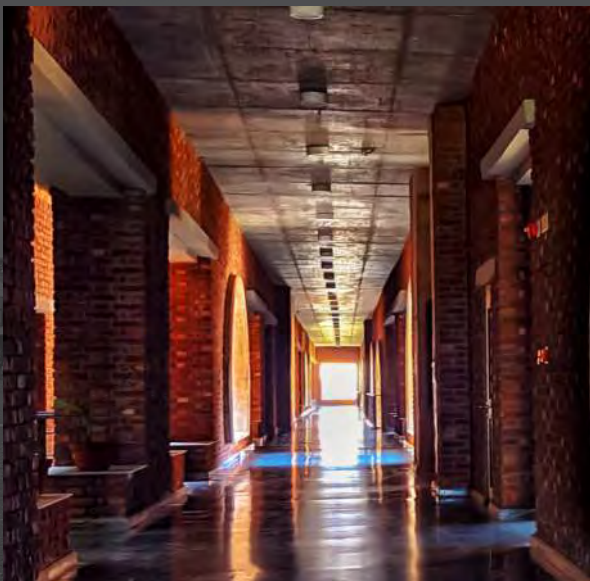
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